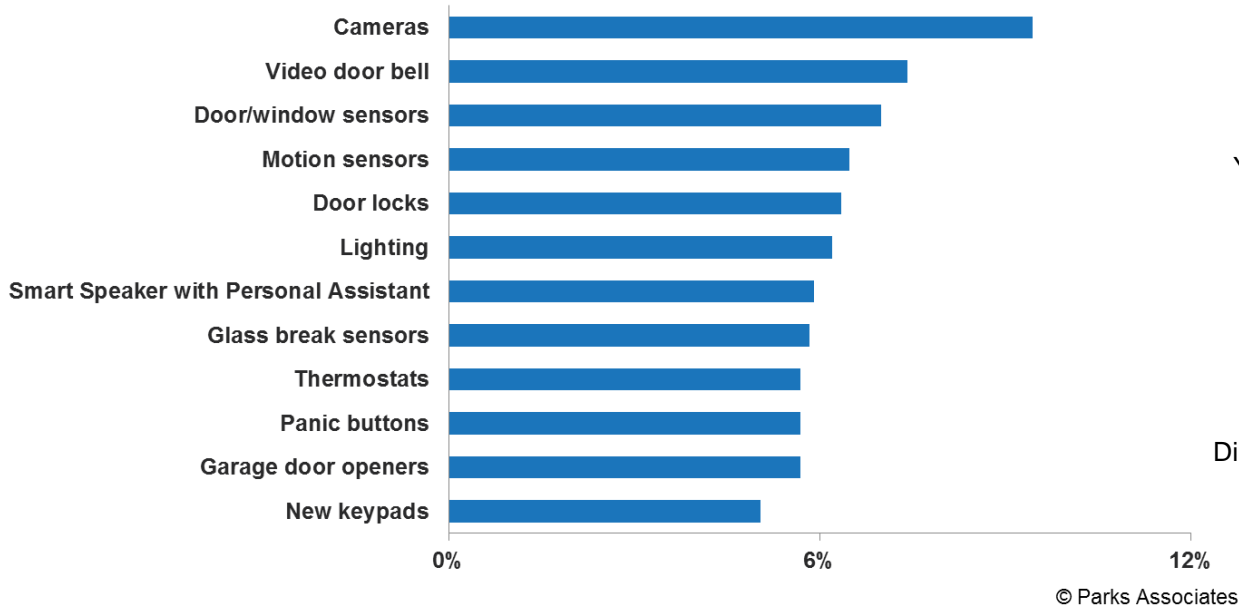


Products Added After Initial Security System Installation

US Broadband Households Owning Security System



Consumer Analytics Team



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Smart Product Market Assessment: Networked Cameras addresses the following major questions.

- 1) How big is the smart camera market in the US, and how is it projected to grow over the next five years?
- 2) What is driving market growth? What barriers exist to growth?
- 3) Who are the key players and what are their defining characteristics?
- 4) What features and factors influence consumers' purchasing decisions?
- 5) What are the key elements impacting the user experience?

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Market Landscape

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