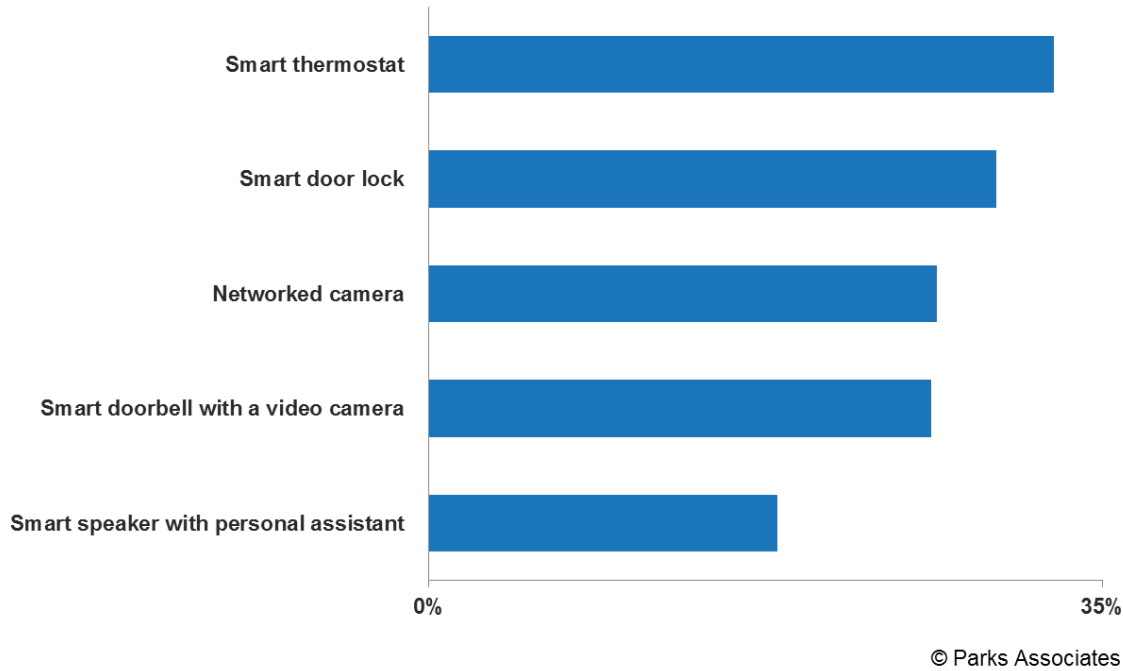


Smart Home Devices: Integration with Security System

U.S. Broadband Households with a Security System with Home Control



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SYNOPSIS

Alternatives to professionally installed, professionally monitored security systems are flooding the market, targeting the 75% of households that do not own a security system. While these solutions are still relatively new, they may impact the traditional security services market. This research quantifies major trends in the market including analysis of competition, self-installation, the adoption of interactive services and home controls, and the impact of standalone smart products.

ANALYST INSIGHT

“The security industry is the leading channel for smart home services, but competition from network operators and smart product vendors is heating up.”

— Dina Abdelrazik, *Research Analyst*, Parks Associates

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