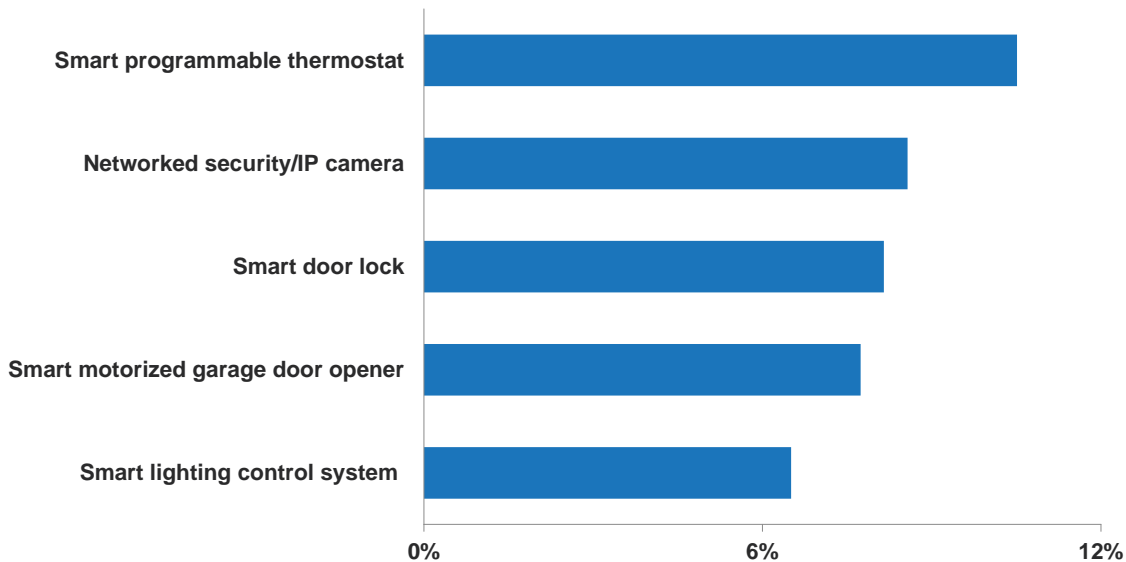


## Smart Home Devices Owned U.S. Broadband Households



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### SYNOPSIS

**360 View: Energy Management, Smart Home, and Utility Programs** evaluates the appeal of energy billing, monitoring, and management services and profiles consumers that are interested in these new services. This research also evaluates incentives and opportunities for combined EE/DR programs and consumer preferences for time-of-use tariffs and their potential to create demand for automation.

### ANALYST INSIGHT

“Smart products are creating new opportunities for utilities, as both energy efficiency and demand response programs incorporate smart home solutions. This research evaluates incentives and opportunities for combined EE/DR programs and consumer preferences for time-of-use tariffs and their potential to create demand for automation.”

— Tom Kerber, *Director, IoT Strategy*, Parks Associates

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