CONNECTED HEALTH SUMMIT
Engaging Consumers

Aug 29 - 31, 2017
The Omni Hotel San Diego

Hosted By PARKS ASSOCIATES

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Thank you for attending Parks Associates’ fourth-annual Connected Health Summit: Engaging Consumers. Since its inception, this conference has focused on data-driven, consumer-centric patient experience and engagement, offering consumer research and industry insight to guide industry players through the connected healthcare revolution and the resulting consumerization of healthcare. This event is particularly unique for its research focus, which leverages Parks Associates’ Connected Health Research, launched in 2006 as we recognized crossover opportunities with our core research focus on the smart home.

Today, the industry is at a crossroads, with greater uncertainty. Policy makers, healthcare practitioners, technology vendors, and entrepreneurs all demand insights about factors that produce actual results and help consumers manage their chronic conditions, maintain wellness in their daily lives, and address needs as they or loved ones age.

Nearly 60% of U.S. broadband households have a household member with at least one chronic condition. The healthcare industry urgently needs solutions that address chronic conditions.

Parks Associates’ 360 View: Empowering Healthcare Consumers reveals positive trends among consumers:

- Currently 41% of U.S. broadband households own at least one connected health device.
- 21% use a wellness/fitness/diet app, and nearly two-thirds of these app users interact with the app on a daily basis.
- Approximately one-third of consumers either use an app or participate in a wellness program.
- Three-fourths of consumers 40+ expect to live in their own home when they turn 80.

We look forward to discussing the latest consumer research in connected health, the crossover between the smart home and connected health, and successful approaches in deploying connected healthcare products and services within the expanding IoT market.

Thank you to the conference sponsors, whose participation made this conference possible:

Reception: Independa
Registration: iQor
Program Guide: Reemo Health
Lunch and Baseball Game: AARP


Thank You!

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Founder, President, and CEO
Parks Associates

Elizabeth Parks
Senior Vice President
Parks Associates

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RECEPTION

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PROGRAM GUIDE

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CHARGING STATION

EVENT

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WEDNESDAY AUGUST 30

9:45 AM
Geisinger’s March Toward Consumerism
Geisinger Health System
Chanin Wendling, AVP, Informatics

4:00 PM
Disruption On-Demand: Humanizing the Healthcare Paradigm
Sharecare, Inc.
Dale Rayman, Senior Vice President, Actuarial Consulting & Business Development

THURSDAY, AUGUST 31

9:45 AM
Digital Health: It Begins with Engagement
Aetna Digital
Saquib Rahim, MD, MBA, Chief Medical Officer

11:45 AM
Delivering Care at Scale
UnitedHealthcare
John W. Cosgriff, Chief Strategy Officer

Join Parks Associates at Upcoming Events

CONNECTIONS™ Europe
November 1-2, 2017
Amsterdam, The Netherlands

Smart Energy Summit: Engaging the Consumer
February 19-21, 2018
Austin, TX

CONNECTIONS™ Summit at CES
January 9, 2018
Las Vegas, NV

CONNECTIONS™: The Premier Connected Home Conference
May 21-23, 2018
San Francisco, CA
This research workshop digs deep into Parks Associates’ new 2017 consumer data, including details on the firm’s advanced segmentation and strategies to leverage this information to develop and deploy successful consumer-focused solutions. Presentations include analyst insights, industry perspectives on healthcare challenges, and audience Q&A to discuss the solutions that best engage consumers and caregivers.

**TUESDAY, AUGUST 29**

**Success in the Connected Health Market: Consumer Insights and Best Practices**

1:00 PM Welcome

1:10 PM Managing Consumer Experience in Preventive Care
This research presentation draws on consumer survey data and industry research from Parks Associates to analyze the current state of the preventive care market, the challenges facing preventive care providers, and successful practices that drive consumer engagement and deliver better care outcomes.

Harry Wang, Sr. Director, Health & Mobile Product Research, Parks Associates

1:30 PM Expert Panel: Marrying Behavioral Change Theories with Practices: Lessons Learned
This expert panel examines how behavioral change theories can be applied to wellness and chronic care management businesses in order to influence healthcare consumers.

Kyra Bobinet, CEO-founder, engagedIN
Moderator: Harry Wang, Sr. Director, Health & Mobile Product Research, Parks Associates

2:00 PM Smart Home for Health: Where are the Opportunities?
This presentation shares Parks Associates’ research about aging consumers, their healthcare needs, and how they would leverage in-home technology in a variety of use cases, from daily living to surgery recovery. IBM co-presents a case study to illustrate how smart home technology can positively impact quality of life for aging consumers.

Sam Adams, IBM Distinguished Engineer, Master Inventor, Technical Lead, Global Aging Initiative, IBM
Moderator: Brad Russell, Senior Analyst, Parks Associates

2:30 PM Coffee Break

3:00 PM Success Stories: Leveraging Mobile to Improve Patient Engagement
Today’s healthcare organizations recognize patients as customers and are working hard to build long-term relationships with them. Managing customer relationships through effective communications and engagement efforts has become a must-have skill for modern health organizations. This presentation invites a guest speaker from mPulse Mobile to share success stories of healthcare providers and payers leveraging CRM solutions to improve patient engagement, identify service gaps, and enhance patient experience.

Chris Nicholson, Chief Executive Officer, mPulse Mobile
Moderator: Jennifer Kent, Ph.D., Director, Research Quality & Product Development, Parks Associates
Pay for Performance: Which Payment Model Works to Your Advantage?
This presentation shares Parks Associates’ industry research about chronic care management and how such services are paid/reimbursed under different pay-for-performance arrangements. A guest speaker from WellFrame co-presents a case study to illustrate how their business benefits from new reimbursement arrangements and lessons learned while navigating through different payment model options.

Trishan Panch, Chief Medical Officer, WellFrame

Moderator: Harry Wang, Sr. Director, Health & Mobile Product Research, Parks Associates

Expert Panel: Navigate the Regulatory and Reimbursement Environment
This expert panel invites speakers with deep knowledge on healthcare policies and regulatory reforms to share their views about what regulations and reimbursement policies are likely to change and how they will evolve given the recent changes in the U.S. political environment. They also discuss the impact of these changes on care providers, health insurers, and health technology solution providers.

William Betten, Director of Business Solutions, Devicix, by Nortech Systems
Kristen Ratcliff McGovern, Partner, Sirona Strategies
Kim Tyrrell-Knott, Partner, Epstein Becker Green

Moderator: Jennifer Kent, Ph.D., Director, Research Quality & Product Development, Parks Associates

The Chronic Care Continuum: A VC’s Perspective
Chronic care constitutes a lion’s share of healthcare spending in many industrialized nations, and solutions and services that address this growing challenge represent the single largest investment opportunity in the healthcare sector. Nokia Growth Partners’ John Gardner presents, from a VC’s perspective, the most promising approach to this challenge and the investment opportunities in this market.

John Gardner, Partner, Nokia Growth Partners

Moderator: Harry Wang, Sr. Director, Health & Mobile Product Research, Parks Associates
TUESDAY, AUGUST 29
Welcome to Connected Health Summit

5:00 PM  Wine and Cheese Reception

8:00 AM  Baseball Game at Petco Park
**San Diego Padres vs. San Francisco Giants**
*Sponsored by AARP*

WEDNESDAY, AUGUST 30
Business Strategy and Patient Experience

8:00 AM  Networking Breakfast
*Sponsored by Freeus*

8:00 AM  Registration
*Sponsored by iQor*

8:30 AM  Consumer Engagement Strategies and Connected Health
Parks Associates welcomes attendees with highlights of major consumer engagement trends in the healthcare industry, including new survey data about consumer behaviors and their well-being motivations.

**PRESENTER**
Harry Wang, Sr. Director, Health & Mobile Product Research, Parks Associates

8:45 AM  Precision Medicine: Customizing Healthcare through IoT and Smart Tech Discussion Panel
The emerging concept of precision medicine represents the convergence of empirical evidence and industry practices in disease prevention and treatment. The ability to incorporate human variability in environment, lifestyle, and genetic attributes into care management practice is critical to the success of precision medicine. This opening panel looks at how the healthcare industry will translate the precision medicine concept into practice and what business opportunities are available for technology providers.

**SPEAKERS**
Kari Hall, VP, Global Software Services, ResMed
Phillip LaJoie, VP of Operations, 2bPrecise
John Mattison, MD, Chief Medical Information Officer, Kaiser
Sreeram Ramakrishnan, Ph.D., VP – Health and Business Analytics, UPMC Insurance Services
Rick Valencia, President, Qualcomm Life

**MODERATOR**
Harry Wang, Sr. Director, Health & Mobile Product Research, Parks Associates

9:45 AM  Keynote - Geisinger’s March Toward Consumerism
*Chanin Wendling, AVP, Informatics, Geisinger Health System*
Geisinger Health System has embraced consumerism as one of our strategic priorities and is working to deliver care in a manner that puts patients in the driver seat. Ms. Wendling discusses this approach, how it is disrupting some traditional provider practices, and how it is enabled by connected health.

10:15 AM  Networking Break
*Sponsored by Rapid Response Monitoring*
10:45 AM  Pursuing Value-Based Care to Deliver Superior Outcomes Presentation Panel
The healthcare industry is deep in its pursuit of the value-based care model. This presentation panel invites healthcare providers and their technology solution providers to present successful strategies in delivering patient care in a value-based payment environment and share their perspective on the roles of technology solutions in transforming care practices and patient experience.

SPEAKERS
Arta Bakshandeh, Senior Medical Officer, Alignment Healthcare
Harvey Bogarat, VP of Business Development, Libertana
Kelly Macken-Marble, Vice President, Population Health & Ambulatory Care, CentraCare Health
Nathan Treloar, President and COO, Orbita Health

MODERATOR  Jennifer Kent, Ph.D., Director, Research Quality & Product Development, Parks Associates

11:30 AM  Fireside Chat: Consumer Aging Journey and Business Opportunities
In this fireside chat session, industry veterans discuss the aging needs of seniors and boomers as they enter a new life stage and address challenges from quality of life to chronic diseases. They also discuss solution and service opportunities that will help families cope with this aging-in-place journey.

SPEAKERS
Sam Adams, IBM Distinguished Engineer, Master Inventor, Technical Lead for Global Aging Initiative, IBM
Sanjay Khurana, Vice President, Caregiving Products and Services, AARP

MODERATOR  Harry Wang, Sr. Director, Health & Mobile Product Research, Parks Associates

12:00 PM  Networking Lunch
Sponsored by AARP

1:00 PM  The Business Case for Patient Data: Optimizing Healthcare Experiences Discussion Panel
Patient experience enhancement through CRM solutions and smart patient engagement strategies has gained significant attention in recent years. As the healthcare industry becomes more patient-centric, the ability to incorporate patient data into care delivery strategy becomes more urgent. This panel examines the best practices in optimizing patient experience at different care touchpoints and the power of data in such practices.

SPEAKERS
Darlene Arbeit, NFA, HFA, Chief Operating Officer, ALIVE SCIENCES
Chris Edwards, Chief Marketing & Experience Officer, Conversa Health
Veena Goel, MD, Medical Director, Digital Patient Experience, Sutter Health
Michael Zagami, Vice President of Health Engagement Design, Eliza Corporation

MODERATOR  Harry Wang, Sr. Director, Health & Mobile Product Research, Parks Associates

1:45 PM  Embracing Aging: Smart Home Technologies in Play
As consumers age, they desire to more proactively manage their health and wellness and adjust their lifestyles to live a safer, richer, and more connected life in the home. Home technology is getting smarter as well, leading to crossover opportunities in which active, healthy, and smarter aging can be accomplished through carefully designed home living experiences. This panel discusses needs of aging populations, current solutions’ promises and where they fall short, and best guidelines for new product development in this market.

SPEAKERS
Steve Koenig, Senior Director, Market Research, Consumer Technology Association (CTA)
Lainie Muller, Director, Wellness, Alarm.com
Sherrie Petersen, Director, LivingWell@Home, The Evangelical Lutheran Good Samaritan Society
Anthony Versarge, Head of Product, Health and Wellness, Comcast

MODERATOR  Jennifer Kent, Ph.D., Director, Research Quality & Product Development, Parks Associates

2:30 PM  Networking Break
Sponsored by LivingWell@Home
3:00 PM  **IoT + AI for Patient Care: Creating Smarter Health Services Discussion Panel**
To benefit from IoT device data, consumers need actionable insights, and care professionals need analytics to guide clinical decisions and enhance efficiencies. This panel examines how machine learning and artificial intelligence technology can connect the dots on what happens in a consumer’s home and how to improve health or prevent disease.

**SPEAKERS**
- Avi Barel, Business Development Director, ULE Alliance
- Darren Hay, Chief Revenue Officer, Care Angel
- Mikki Nasch, Co-Founder, Evidation Health
- Adam Sabloff, CEO, Founder, VirtualHealth
- Drew Schiller, CEO & Co-Founder, Validic

**MODERATOR** Brad Russell, Senior Analyst, Parks Associates

4:00 PM  **Keynote - Disruption On-Demand: Humanizing the Healthcare Paradigm**
Dale Rayman, Senior Vice President, Actuarial Consulting & Business Development, Sharecare, Inc.
Dale Rayman showcases innovative examples of consumer-driven disruption from industries outside of healthcare and explores how the U.S. can redefine the healthcare paradigm to empower consumers to truly take control of their health and well-being.

4:30 PM  **Virtual Care: Innovations Driving Patient Usage Discussion Panel**
Overall adoption of virtual care is low, but this young industry is adding new use cases to increase service appeal to care providers and consumers. In this panel, virtual care solution and service providers discuss their growth strategies.

**SPEAKERS**
- Andrew Altorfer, CEO, CirrusMD
- Autumn Braswell, COO, Global Solutions, Marketing, LinQ, iQor
- Chuck Hector, Chief Sales Officer, MDLIVE, Inc.
- Kevin L. Smith, DNP, FNP, FAANP, Chief Clinical Officer, Zipnosis
- Ian Tong, Chief Medical Officer, Doctor On Demand

**MODERATOR** Harry Wang, Sr. Director, Health & Mobile Product Research, Parks Associates

5:30 PM  **Welcome to the Networking Reception**
*Sponsored by Independa*

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THURSDAY, AUGUST 31  Innovations and Business Models

8:00 AM  Networking Breakfast  
*Sponsored by MobileHelp Healthcare*

8:00 AM  Registration  
*Sponsored by iQor*

8:30 AM  Welcome: Overview of Connected Health Market Trends  
Parks Associates summarizes key takeaways from the first days of the conference and highlights major connected health market trends that are reshaping consumer experiences and engagement efforts of healthcare providers.

Harry Wang, Sr. Director, Health & Mobile Product Research, Parks Associates

8:45 AM  Convergence of Medical Technology and Connected Health Discussion Panel  
The medical technology industry is facing two challenges. It is coping with dramatic changes in the reimbursement environment while undergoing a digital transformation in product design and functional improvement. Key to this transition is to engage patients to demonstrate real health benefits. This panel discusses the latest trends and challenges in the med-tech industry and the successes and lessons learned by players that are building digital solutions to transform patient experiences.

**SPEAKERS**
- Casper de Clercq, General Partner, Norwest Venture Partners
- Dedi Gilad, CEO and Co-Founder, Tyto Care
- Ranndy Kellogg, President and Chief Executive Officer, Omron Healthcare, Inc.

**MODERATOR**  Harry Wang, Sr. Director, Health & Mobile Product Research, Parks Associates

9:45 AM  Keynote - Digital Health: It Begins with Engagement  
Saquib Rahim, MD, MBA, Chief Medical Officer, Aetna Digital

This presentation takes a hard look at digital health engagement trends and analyzes opportunities to solve for the consumer health engagement problem. We also explore the potential that the Aetna Digital team sees in aligning consumer motivations and behaviors to better engage members in their individual health ambitions.

10:15 AM  Networking Break  
*Sponsored by Sidebench*

10:45 AM  Reinventing Healthcare through Smart Home Solutions: Creating Patient Value Discussion Panel  
The U.S. spends almost $90 billion each year on home health, yet it only accounts for 3% of total healthcare spending. All signs point to increased spending in this category as care delivery continues to shift from high-cost institutional care to low-cost home care. This panel explores the next innovations in the home health market and strategies for home health agencies and professional caregivers to work with patients and their family caregivers to deliver services that can truly impact care outcome.

**SPEAKERS**
- Robert Lutz, Director Business Development, Systech Corporation, representing Z-Wave
- Kian Saneii, Founder & CEO, Independa

**MODERATOR**  Brad Russell, Senior Analyst, Parks Associates

11:15 AM  Healthcare UX: Designing the Best Customer Experience Presentation Panel  
Consumer engagement starts with human-centric UI designs and personalized service experiences. This presentation/demonstration panel invites leading healthcare organizations to discuss their digital service platform innovations and their impact on the customer experience, patient engagement, and care outcomes.

**SPEAKERS**
- Scott Plewes, VP of User Experience, Macadamian
- Stuart Slutzky, Chief, Product Innovation, Humana Wellness Solutions

**MODERATOR**  Brad Russell, Senior Analyst, Parks Associates
11:45 AM  **Keynote - Delivering Care at Scale**

**John W. Cosgriff**, Chief Strategy Officer, UnitedHealthcare

UnitedHealthcare’s mission is to help people live healthier lives and help make the health system work better for everyone. To achieve this mission, we focus on taking scalable capabilities across data, analytics, and care delivery to personalize and modernize each consumer’s healthcare experience. This discussion keynote shares how UnitedHealthcare’s unique model is helping to achieve the triple aim around better care, better cost, and better experience.

12:15 PM  **Lunch & Interactive Networking**

*Sponsored by Parks Associates*

1:15 PM  **IoT Integration: Partnering to Build the Best Healthcare Platforms Discussion Panel**

Building a good digital health service platform requires careful planning and support from third-party solution partners. This panel discusses best strategies to engage digital health solution partners and success factors in making such partnerships work.

**SPEAKERS**

- David Inns, CEO, GreatCall
- Olivier Hua, CEO, BewellConnect Corp
- Sean McNamara, Manager of Health Partnerships, Garmin
- Chris Otto, Senior Vice President, MobileHelp Healthcare
- Patrick Wheelock, SVP of Strategic Partnerships, PokitDok, Inc.

**MODERATOR** Jennifer Kent, Ph.D., Director, Research Quality & Product Development, Parks Associates

2:00 PM  **Networking Break**

*Sponsored by Best Buy*

2:15 PM  **Innovator Showcase and Market Perspectives from VCs and Corporate Insiders**

The first part of this session invites a select group of health solution innovators to present their vision and business strategies to the conference audience. The second part is a moderated discussion among investors and healthcare industry insiders who share their perspectives on the current climate for digital health investments and their advice to entrepreneurs.

**SPEAKERS**

- Start-ups & Innovators
  - Edmond Banayan, MBA, MSIMC, Co-Founder & CEO, Chronaly
  - Steve Ditto, Chief Commercial Officer, Lantern
  - Guy Friedman, Co-Founder & CEO, SteadyMD, Inc.
  - Andrew Parker, Founder & CEO, Papa
- VCs & Corporate Insiders
  - Barry Didato, Chief Investment Officer, The Innovation Institute
  - Jody Holtzman, SVP, Market Innovation, AARP
  - Matthew Karls, Partner, Echo Health Ventures
  - Karissa Price, Ph.D., Principal, GTM Strategies
  - Corey Schmid, General Partner, Seven Peaks Ventures

**MODERATOR** Harry Wang, Sr. Director, Health & Mobile Product Research, Parks Associates

4:00 PM  **Closing Comments**

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**ATTENDEE ONLY SITE**

To download presentation materials, please access the site below.

Website: events.parksassociates.com/chs2017
Username: chs-attendee  Password: health2017

Questions? Contact Elizabeth Parks at eparks@parksassociates.com
This is a partial list of Parks Associates syndicated research schedule.

**DIGITAL HEALTH**

**TRACKERS**

**Consumerism of Healthcare**
- Effective Engagement through Segmentation & Personalization (Annual)
- Trends, Technology Impact, and Case Studies (Annual)

**Digital Disruptions**
- Innovator Leaderboard and Winning Strategies (Annual)
- Innovators Redrawing the Healthcare Landscape (Annual)

**CONSUMER ANALYTICS**

**360 VIEW**
- Empowering Healthcare Consumers (Annual)

**360 VIEW UPDATES**
- Digitally Fit: Products and Services for Connected Consumers (1Q 2015)
- Patient Portal: Engaging Consumers (2Q 2015)
- Shopping For Care: Insights from Consumers (4Q 2015)
- Independent Living Needs: Helping Aging Parents Thrive (1Q 2016)
- Connected Health Devices and Apps: Quantifying the “Quantified Self” (4Q 2016)
- On-Demand Care: The Patient Wants to See You Now (1Q 2017)
- Smart Home, Caregiving, and Aging-in-Place (1Q 2018)

**CONNECTED HOME SYSTEMS AND SERVICES**

**INDUSTRY REPORTS**

**2016**
- Delivering Peace of Mind: Connected Home Devices & Sensors (2Q)
- The Evolution of Security and Smart Home (2Q)
- IoT: Smart Home Business Models* (3Q)
- Smart Lighting Landscape for the Connected Home (3Q)
- State of Residential Security and Smart Home in Europe (3Q)
- Managing Home Resources: Smart Energy and Water Products* (3Q)
- Smart Home: A Roadmap for Strategic Planning (4Q)
- Transforming the Smart Home User Experience* (4Q)
- Smart Home Controllers: Competitive Analysis (4Q)

**CONSUMER ANALYTICS**

**360 VIEW**
- Residential Security and Smart Home (Annual)

**360 VIEW UPDATES**
- Go-to-Market Strategy for IoT: Consumer Insights (2Q 2016)
- Consumer Adoption and Use of IP Cameras (3Q 2016)
- Connected Home Devices Deep Dive (4Q 2016)
- Smart Home: Quest for Compelling Use Cases (2Q 2017)
- The Value of Data – New Smart Home Business Models (2Q 2017)
- Quantifying Opportunities in Smart Home Adjacencies (4Q 2017)

**2017**
- Smart Kitchens: Intelligent Planning, Shopping, and Cooking (1Q)
- Consumer Choice: Standalone or Bundled Smart Home Devices (1Q)
- Smart Home-Utility Partnership Opportunities* (2Q)
- IoT Data: Securing the Connected Home (2Q)
- Competition in Residential Security (3Q)
- IoT Connectivity in Europe: Value of Connected Products* (3Q)
- Implications of IoT Data for Insurers (3Q)
- Home Security: Consumer Insights (4Q)
- Home Security: Channel Insights (4Q)
- Home Security: Market Sizing and Forecasts (4Q)
- Evolution of Smart Home Products and Services (4Q)

**2018**
- Interoperability and the Internet of Things (1Q)

**SMART HOME TRACKER**
- Smart Home Market Update (Quarterly)
- Smart Home Market Size (Biannual)

**SPECIAL CONSUMER STUDIES**
- Insurance Opportunities in the Connected Home (3Q 2017)
- Smart Home Devices: User Experience (4Q 2017)

* Denotes cross-category industry report | Schedule subject to change
CONNECTED CE AND PLATFORMS

INDUSTRY REPORTS

2016
- Cloud Platforms for the Internet of Things (1Q)
- Streaming Media Devices: Trends and Innovations (3Q)
- Transforming the Smart Home User Experience* (4Q)

2017
- Voice Assistants and Technologies: Ecosystem and Market Leaders (1Q)
- Virtual Reality: Disrupting the Entertainment Experience* (2Q)
- Reinventing CE: Transforming Devices to Service Platforms (3Q)
- Streaming Media Devices: Ecosystem and Competition (4Q)

CONSUMER ANALYTICS

360 VIEW
- CE Adoption & Trends (Annual)

360 VIEW UPDATES
- Streaming Media Device Usage: Beyond Sales Receipts (3Q 2016)
- CE Device Ecosystems (4Q 2016)
- Streaming Audio Devices (4Q 2016)
- Entertainment Device Controls: Refining the Ideal UX (3Q 2017)
- 4K and HDR TVs: Dynamic Displays (4Q 2017)
- Voice-enabled Use Cases (1Q 2018)

DIGITAL HOME SUPPORT SERVICES

INDUSTRY REPORTS

2016
- Tech Support: Influencing IoT Adoption (2Q)
- Evolution of Support Services: Global Trends and Outlook (4Q)

2017
- Tech Support Landscape: U.S. Trends and Outlook (4Q)

CONSUMER ANALYTICS

360 VIEW
- Supporting the Connected Consumer (Annual)

360 VIEW UPDATES
- Support for IoT and Emerging Technologies (4Q 2016)
- Supporting Smart Home and Connected Health Devices (4Q 2017)

DIGITAL LIVING OVERVIEW

INDUSTRY REPORTS

2016
- Global Connected Living Outlook: Pursuing the IoT Promise (1Q)
- IoT: Smart Home Business Models* (3Q)

2017
- IoT Connectivity in Europe: Value of Connected Products* (1Q)
- Global Connected Living Outlook 2017: Building on the IoT (2Q)

MOBILITY AND APPS

INDUSTRY REPORTS

2016
- Music App Partnerships: Global Insights* (1Q)
- Context is King: Monetizing Consumer Data for Commerce (1Q)
- 5G & Wi-Fi: Provider Strategies for the Next-Generation Network (2Q)
- App Strategies for the Connected Car Industry (3Q)
- Reassessing Mobile Payments: A Duopoly or Oligopoly? (3Q)
- Leading Smart Watch Apps: Insights into Wearable Use Cases (3Q)
- Disruptions from Sharing Economy Apps (4Q)

2017
- The Connected Car Experience: Software, Apps, and Services (1Q)
- Wi-Fi Hotspots: Global Outlook (2Q)
- Mobile Data Services: Business Model Assessment (3Q)
- From Connected to Autonomous Cars: Automaker Strategy Review (4Q)

CONSUMER ANALYTICS

360 VIEW
- Mobility & the App Economy (Annual)

360 VIEW UPDATES
- Mobile Data Consumption and Preferences (2Q 2016)
- Mobile First: SoLoMo App Usage Trends (4Q 2016)
- Connected Cars: Balancing a Rich Driving Experience with Safety (4Q 2016)
- Smart Watch: Purchase Drivers (1Q 2017)
- Mobile Service Churn: Managing Consumer Expectations (4Q 2017)
- Connected Car Features and Interest: Who Are the Buyers? (1Q 2018)

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REGISTRATION

iQor is a global provider of customer interaction and product support services. We partner with many of the world’s best-known brands to deliver aftermarket product and customer support solutions that span the consumer value chain, from customer care and receivables management to product diagnostics and repair services. Our award-winning technology, logistics and analytics platforms enable us to measure, monitor and analyze brand interactions, improve business processes and find operational efficiencies that lead to superior outcomes for our partners across the customer and product lifecycles. For more information, please visit us at www.iqor.com.

PROGRAM GUIDE

Using wearable technology and IoT platforms, Reemo Health provides personalized senior health and activity insights to caregivers and health organizations for more informed decision-making. www.reemohealth.com

LUNCH & BASEBALL GAME

AARP is the nation’s largest nonprofit, nonpartisan organization dedicated to empowering Americans 50 and older to choose how they live as they age. With nearly 38 million members and offices in every state, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands, AARP works to strengthen communities and advocate for what matters most to families with a focus on health security, financial stability and personal fulfillment. AARP also works for individuals in the marketplace by sparking new solutions and allowing carefully chosen, high-quality products and services to carry the AARP name. As a trusted source for news and information, AARP produces the nation's largest circulation publications, AARP The Magazine and AARP Bulletin. www.aarp.org

EVENT

Alarm.com is a leading technology provider of connected home services, powering millions of residential and commercial installations. Through its connected home platform, millions of people use Alarm.com to help protect and manage the things that matter most – their homes, families, and small businesses. Alarm.com connects a wide range of supported devices across the internet of things to provide an integrated connected home experience through an intelligent cloud-based services platform and easy to use mobile app. Alarm.com solutions are sold exclusively through a network of licensed and authorized Dealer Partners. For more information, please visit www.alarm.com.
Macadamian is a full service user centred software design and development consulting firm specializing in digital and connected healthcare. From napkin sketch to market ready, we provide a complete range of product strategy, usability, design and software engineering services. Whether collaborating on an end-to-end digital or connected health project or filling specific gaps, working with Macadamian and trusted partners provides our clients with immediate access to market leading technologies, design and engineering services, and broad domain expertise to accelerate a successful commercial launch, and minimize upfront development costs. www.macadamian.com

mPulse Mobile, the leader in mobile health engagement, drives improved health outcomes and business efficiencies by engaging individuals with meaningful and interactive dialogue. mPulse Mobile combines technology, analytics and industry expertise that helps healthcare organizations activate their customers to adopt healthy behaviors. With over 8 years, a hundred million messages sent, and 50+ Health Plan, Provider, Pharma and Wellness customers, mPulse Mobile has the data, the experience and the technology to drive healthy behavior change. www.mpulsemobile.com

BodiMetrics is a leader in deploying multi-parameter devices to streamline the collection and analysis of vital signs and health trends. The BodiMetrics™ VitalsRx Health Monitor (an FDA Class II device) and the BodiMetrics™ Performance Monitor (a General Wellness device) capture ECG, HR, HRV, Respiration, systolic blood pressure, blood oxygenation, temperature and other vital health metrics in 20 seconds in the palm of hand. BodiMetrics vitals and SeeMyTrend™ mobile application, built on the proven science of the Rothman Index developed by Alive Sciences, provides personal and professional health and wellness tracking in any non-acute environment including at home or work. www.bodimetrics.com

PokitDok provides a software development platform to free, secure, and unify business data across the entire continuum of care. Its 30 API endpoints facilitate eligibility checks, claims submissions, appointment scheduling, payment optimization, patient identity management, pharmacy benefits, and more. DokChain, an evolution of PokitDok’s platform utilizing blockchain and other distributed technologies, furthers PokitDok’s mission to enable the patient experiences, business models, and security that healthcare deserves. With DokChain, PokitDok seeks to remove even more waste from healthcare administration while enabling new value creation by healthcare and other industry stakeholders for the consumers they serve. www.pokitdok.com

Healthcare infrastructure wasn’t designed for a value based world. That’s where we come in.

PokitDok’s healthcare API platform makes it fast and easy to integrate business data at scale.

www.pokitdok.com
The **ULE Alliance** is an international association, which promotes the worldwide allocation and market adoption of the ULE technology, the leading control network ecosystem for home and building use. The ULE Alliance is based in Bern, Switzerland with founding and promoter members: DECT Forum, Dialog Semiconductor, DSP Group, Gigaset and Vtech, and contributor member companies: Arcadyan, AVM, Cisco, Crow, Deutsche Telekom, Lantiq, Panasonic, RTX and Sercomm. [www.ulealliance.org](http://www.ulealliance.org)

**Vivify Health** Pathways’ mobile digital health platform empowers health plan and provider organizations to automate remote biometric data collection, deliver prescriptive care plans and education, survey and interact virtually with patients of all levels of technology expertise. Connecting the care continuum to the home, Vivify Health’s customers customize and deliver over 100 disease-specific remote care plans at any time, on any interval and to any digital device. Vivify Health is implemented in over 500 contracted hospitals and payer organizations, measurably transforming healthcare costs and outcomes for the better. For more information, visit [www.vivifyhealth.com](http://www.vivifyhealth.com).

**Z-Wave** technology is an open internationally recognized ITU standard (G.9959). It is the leading wireless home control technology in the market today, with over 1200 certified interoperable products worldwide. Represented by the Z-Wave Alliance, and supported by more than 300 companies around the world, Alliance members lead the home controls market, providing leading edge products and systems that deliver increased comfort, convenience, energy conservation, safety and security and aging in place. The Z-Wave standard is a key enabler of smart living solutions for deployment in all channels from service providers to retail and commercial, security companies, builders and installers, as well small business and commercial and hospitality. With over 35 million end devices in homes, Z-Wave is a key enabler of the Internet of Things. [www.z-wave.sigmadesigns.com](http://www.z-wave.sigmadesigns.com)

**CHARGING STATION**

**Breakfast**

**Freeus, LLC** is a wholesale provider of innovative two-way voice mobile personal emergency response systems (mPERS) that work at home and away from home to provide fast access to trained and certified emergency care specialists and offer peace of mind to seniors and their caregivers. Freeus mobile PERS devices are distributed through authorized dealers nationwide. Learn more at [www.freeus.com](http://www.freeus.com).

**MobileHelp** headquarters in the Research Park at Florida Atlantic University, **MobileHelp Healthcare** is a division of MobileHelp, a leading provider of mobile Personal Emergency Response Systems (PERS) and health management technology. MobileHelp Healthcare provides healthcare organizations with a full range of telehealth product and service solutions designed to achieve better patient outcomes through enhanced oversight and reduced readmission. For more information about MobileHelp Healthcare, please call 1-800-992-0616 or visit the company website at [www.mobilehelp.com/healthcare](http://www.mobilehelp.com/healthcare).

**Break**

**Best Buy** is a leading provider of technology products, services and solutions. The company offers expert service at an unbeatable price more than 1.5 billion times a year to the consumers, small business owners and educators who visit our stores, engage with Geek Squad Agents or use BestBuy.com or the Best Buy app. The company has operations in the U.S. where more than 70 percent of the population lives within 15 minutes of a Best Buy store, as well as in Canada and Mexico, where Best Buy has a physical and online presence. [www.bestbuy.com](http://www.bestbuy.com)
LivingWell@Home is a remote monitoring service designed to help individuals live as well and as independently as possible. Our low tech, high touch monitoring with exemplary patient engagement rates provides verified actionable notifications to health care teams. The service paired with in-home technology allows individuals, caregivers and their primary care team to take proactive steps to maintain and enhance wellbeing. Fully trained and experienced monitoring team of RN’s and data specialists cover 365 days a year. A tenured leadership with greater than 25 years combined experience in the telehealth industry, we offer remote monitoring including implementation, training and ongoing support. www.good-sam.com

Rapid Response Monitoring is a Critical Events Response Center specializing in direct integrations with existing platforms and providing immediate escalation in crucial situations. We respond in seconds from one of our dual fully redundant state-of-the-art UL and FM certified facilities. Rapid Response's response teams are rigorously trained SIA-certified EMD specialists. Our in-house development team's track record is impressive; having interfaced with 28 leading technologies in just the past 12 months. If you require a response to escalation trends, parameter exceptions or emergency medical conditions look no further than Rapid Response Monitoring. www.rrms.com

Sidebench is an award-winning team of creative innovators, disruptive technologists, and lateral thinkers who come up with imaginative solutions to huge challenges. We marry the sensibilities of enterprise brands with startup methodologies to nurture sustainable growth and drive innovation. Sidebench Health is our new initiative to bring our design-focused approach to the healthcare space to tackle the problems of population health, hospital inefficiency, and chronic disease. We help healthcare organizations build products that their patients and providers love. Sidebench has been named one of the top app development companies in Los Angeles by Clutch Co. www.health.sidebench.com

Making Remote Care Management... Not-So Remote.
THANK YOU SUPPORTERS

PLATINUM

Internet of Things Consortium
The Internet of Things Consortium (IoTC) is comprised of more than 60 leading hardware, software and analytics companies – in areas including home automation, wearables, connected cars, smart cities, 3D printing, and virtual/augmented reality. On behalf of its members, the IoTc is dedicated to the growth of the Internet of Things marketplace and the development of sustainable business models. The IoTC educates technology firms, retailers, insurance companies, marketers, media companies and the wider business community about the value of IoT. Founded in 2012, the IoTC is headquartered in San Francisco with a business development hub in New York. www.iotthings.org

Personal Connected Health Alliance
The Personal Connected Health Alliance aims to make health and wellness an effortless part of daily life. A non-profit organization formed by HIMSS, we believe that health is personal and extends beyond healthcare. The PCHAlliance mobilizes a coalition of stakeholders to realize the full potential of personal connected health. PCHAlliance members are a vibrant ecosystem of technology and life sciences industry icons and innovative, early stage companies along with governments, academic institutions, and associations from around the world. We convene the annual Connected Health Conference, the premier international event for the exchange of research, evidence, ideas, innovations and opportunities in personal connected health. www.pchalliance.org

SUPPORTERS

Antenna
Antenna is a PR agency focused on powering a new era of technology that makes life easier, simpler and better. We harness traditional and digital media platforms to help innovative companies achieve breakout velocity. www.antennagroup.com

B2 Group
B2 Group is a multinational management consulting firm headquartered in Irvine, California. We develop and implement womb-to-tomb strategies, technologies, and solutions to improve our clients’ products, sales/channels, and marketing. The firm serves as part of a client’s operations executing corporate strategies, programs, and initiatives. We also consist of technology experts that conduct analyst work for debt equity firms and venture capital groups. We advise on our clients’ most critical issues and opportunities: strategy, marketing, channels, business development, organization, operations, technology, digital, advanced analytics, transformations, sustainability, corporate finance, and mergers & acquisitions, across all emerging industries and verticals. We work with our clients to formulate business strategy and improve business performance. We assess the organization’s business processes and information systems, and we recommend appropriate solutions, channels to market, and positioning and ultimately help build clients for them that bring in new and evolving revenue models and profit streams. www.b2groupglobal.com

Best Web Design Agencies
Best Web Design Agencies is the independent authority on web design agencies located worldwide. We are dedicated to finding the best agencies when being compared to all of those worldwide to give customers the best possible service available. This includes different types of web design agencies including flash and ecommerce design. Our website provides access to our independent rankings, the directory service, latest media and job openings for the best web design agencies worldwide. www.bestwebdesignagencies.com

Bestseos.com
Bestseos.com features the leading digital marketing agencies in the industry. The web property serves as a definitive buyers guide to CEOs, Marketing Directors, and professionals looking to hire the best agencies around the world. The website enables buyers to search for the best agencies by industry specialty (i.e. Legal, Healthcare, etc.), regional location (i.e. Dallas, Miami, etc.), or enterprise related services (i.e. Enterprise SEO, Enterprise PPC, Enterprise Web Design, etc.). www.bestseos.com
CIO Applications
CIO Applications is a new generation print magazine focusing on the applications of technology in medium to large enterprises. We focus on the ways in which businesses are leveraging technology to efficiently run their operations, offer new products, and services to their customers and how they maximize their return on investments on their technology spend. Published from the hub of technology, Silicon Valley, we bring to our subscribers collective expertise, experiences and insights of thousands of business oriented senior technologists working in all industry verticals in the U.S. This knowledge base from industry insiders is augmented by our experienced and strong research team to keep our subscribers up to date on how established and new technologies can be leveraged to provide an engine for growth for their businesses. www.cioapplications.com

CIOReview
CIOReview is a technology magazine that talks about the enterprise solutions that can redefine the business goals of enterprises tomorrow. It is the leading source that shares innovative enterprise solutions developed by established solutions providers, upcoming hot enterprises and is a neutral source for technology decision makers. Published from Fremont, California, CIOReview is an excellent platform for the enterprise to showcase their innovative solutions. www.cioreview.com

Conference Guru
Conference Guru reviews thousands of conferences to find great conferences and establishes partnerships with the organizers that enable us to offer a limited quantity of conference passes at a great price. Conference Guru – Great Conferences. Great Deals. www.conferenceguru.com

Consortium for Patient Engagement
Our focus is technology. The Consortium for Patient Engagement advances solutions to improve patient outcomes and reduce healthcare costs through effective patient and family engagement and improved healthcare literacy. We are a resource for providers, payers, and developers to find, assess, and collaborate on patient engagement opportunities and potential partners. Our match making service utilize an extensive network of developers and a wealth of solutions to address major patient activation and maintenance issues. www.CoPE.tips

Z-Wave Smart Home For Wellness Monitoring
- 2100 Interoperable Devices
- Smart homes can create and manage moods through lighting, climate, and security control, and connection with family
- Long Battery Life for Sensors
- Z-Wave S2 Security framework eliminates device vulnerability and provides secure device to cloud communication
- Z-Wave.Sigma.com
Consumer Technology Association

Consumer Technology Association (CTA) is the trade association representing the $287 billion U.S. consumer technology industry. More than 2,200 companies – 80 percent are small businesses and startups; others are among the world's best known brands – enjoy the benefits of CTA membership including policy advocacy, market research, technical education, industry promotion, standards development and the fostering of business and strategic relationships. The Consumer Technology Association also owns and produces CES® – the world’s gathering place for all who thrive on the business of consumer technologies. Profits from CES are reinvested into CTA’s industry services. www.cta.tech

CrowdReviews.com

CrowdReviews.com is a transparent online platform for determining which products and services are the best based on the opinion of the crowd. The crowd consists of Internet users which have experienced products and services first-hand and have an interest in letting other potential buyers their thoughts on their experience. CrowdReviews.com is driven by an algorithm allowing for both customers and providers of products and services to understand how the rankings are determined. The service can be used by potential buyers to learn more about their vendors prior to making a purchasing decision. www.crowdreviews.com

Enterprise Services Outlook

Enterprise Services Outlook is a print magazine which provides a platform to thinkers, practitioners, strategists and visionaries in the Enterprise Services landscape. Our platform is uniquely positioned to let upcoming and promising enterprise services vendors to showcase their innovative services. Sourcing professionals working for US corporations are in search for a one stop resource that will help them keep track of new innovative offerings from service providers. Enterprise Services Outlook provides deeper information about outsourcing companies, makes available practical experiences and advice from their peers working in other reputed companies in the U.S. who have similar problems and keeps them abreast with important news, analysis and thought leadership in the services arena. www.esoutlook.com

FierceHealthcare

FierceHealthcare is a free daily industry news source for coverage regarding Healthcare providers, Healthcare Reform, ACA, Medicare/Medicaid, and more. Subscribe for free today. www.FierceHealthcare.com

FierceHealthIT

FierceHealthIT gives healthcare executives, CIOs and IT managers the must-know news, market trends, and insights about the health IT industry. Stay up-to-date on breaking news about CPOE, EMRs, HIE, e-prescribing, and more by visiting our website and signing up for our free, weekly email news briefing. www.FierceHealthIT.com

FiercePharma

FiercePharma is the pharma industry’s daily monitor, with a special focus on pharmaceutical company news and the market development of FDA approved products. Our free, daily e-mail newsletter reports on big pharma, FDA regulations, drug safety, generic drug companies, and more. www.FiercePharma.com

Finpro

Finpro helps Finnish SMEs go international, encourages foreign direct investment in Finland and promotes tourism. Finpro is formed by Export Finland, Visit Finland and Invest in Finland. Finpro is a public organisation with 240 professionals working in 37 trade centers in 31 countries and 6 regional offices in Finland. Finpro is part of the Team Finland network. www.finpro.fi

Healthcare DIVE

Healthcare DIVE provides news and original analysis on the latest happenings in healthcare. Our mission is to provide busy hospital admins and healthcare execs with a bird’s-eye-view of the healthcare industry in 60 seconds. With a mobile-optimized daily email newsletter, website, and app, Healthcare Dive keeps you informed on the go. You’ll get coverage of topics such as health IT, hospital admin, policy and regulation, healthcare reform, payer, and much more. www.healthcaredive.com

Home Health Technology News

Home Health Technology News offers a news-forward website and weekly email for professionals at home medical equipment companies, home health and hospice agencies, visiting nurse associations and hospitals with post-acute care facilities. It reaches 15,000-plus companies. Editorial coverage focuses on technology news and implementation, government and regulatory issues, and reimbursement and payment trends. www.homehealthtechnologynews.com

HomeToys.com

HomeToys.com offers a blend of Commercial & Residential AV, Automation & Digital Signage Industry News, Articles and Interviews combined with insight into the trends and breakthroughs with potential to affect related business & lifestyle. Since 1995 our philosophy has been to create an outlet where the industry can collaborate and report on itself. www.hometoys.com
i-HOME
The i-HOME™ offers a more complete health narrative of patients between visits, providing advanced technologies and solutions that enable increased connectivity between patients and their healthcare teams. Today’s smart homes are equipped with consumer oriented technologies along with clinical and medical technologies for better, safer, longer living for ALL age groups. The i-HOME™ helps to demonstrate the continuum of care between the primary caregiver, the patient and their family members that is enabled by new technologies. www.ihassociation.org

Innovation & Tech Today
Innovation & Tech Today is a national quarterly publication in print and digital format offering unique insight into all things science, tech, and business. Showcasing today’s most important thought-leaders, and the most innovative brands, this magazine gives readers looking for a balance of sizzle and substance exactly what they want. With a $9.99 cover price, each perfect bound, texture-covered issue has around 160 pages of award winning journalism, eye-catching photography and the most innovative products on the market. With topics that range from business innovations, connected tech, VR, and gaming to sustainability and STEM education, every issue keeps the reader in the know for a full three months across all sectors of innovation. Finally, because the outdoors and tech go hand-in-hand these days, Innovation & Tech Today’s Outdoor and Adventure section highlights athletes and all of the latest gear. Wherever technology and innovation meet, Innovation & Tech Today is there. www.innotechtoday.com

Intelligent Health Association
The Intelligent Health Association (IHA) is a global, technology based and technology focused organization comprised of many new technology communities and societies all operating under one organizational structure with a common goal: to help drive the “Evolution to the Health Revolution™” through the adoption and implementation of new technologies in the health Eco-system. The IHA will accomplish this goal through the delivery of vendor neutral, technology agnostic educational programs in a partnership with the other health related organizations, academic institutions, government, technology community, and standards bodies. www.ihassociation.org

Internet Health Management News
Internet Health Management News is a twice weekly newsletter that provides news and strategic insight on how the Internet, mobile and e-commerce technology are fundamentally reshaping the U.S. healthcare system. Internet Health Management News informs readers on the key data analytics, digital marketing, e-commerce, mobile and social media applications and business strategies driving the future of retail and consumer-driven healthcare forward. digitalcommerce360.com/internet-health-management

LonMark International
LonMark® International is recognized globally as a major driving force in the delivery of open standards for products used for building automation and energy efficiency. Having certified over 1000 industry professionals for proficiency in open systems, LonMark International remains committed to leading the industry down the path of open, interoperable systems. LonMark International continues to provide the industry with tools, resources, and support for its members and their products based on the ISO/IEC 14908 body of standards. www.lonmark.org

Managed Care
Managed Care delivers high-impact articles and features developed through original research and writing; articles that include input from major known thought leaders in the industry. Its editorial mission is to advise clinician executives, pharmacists, and physicians on the integration of the business and medical aspects of the rapidly changing managed care industry. A strict fact-checking and peer-review process assures the accuracy and relevance of editorial content. www.managedcaremag.com

Open Connectivity Foundation
Billions of connected devices should be able to communicate with one another regardless of manufacturer, operating system, chipset or physical transport. The Open Connectivity Foundation (OCF) is creating a specification and sponsoring an open source project to make this possible. OCF will help ensure secure interoperability for consumers, business, and industry. www.openconnectivity.org

Open Mobile Alliance
OMA is the Leading Industry Forum for the development of mobile service enabler specifications. Formed by mobile operators, device and network suppliers, information technology companies and content providers, OMA delivers open specifications for creating interoperable services. New work in OMA is leading to the development of next generation mobile services such as Device Management, Location-based Services, IoT, APIs and more. www.openmobilealliance.org

PharmaVOICE
PharmaVOICE magazine provides commentary about the challenges and trends impacting the life-sciences industry, covering a range of issues from molecule through market. PharmaVOICE’s more than 34,000 BPA-qualified subscribers are also kept abreast of the latest trends through additional media resources, including WebSeminars, Podcasts, Videocasts, and White Papers. www.pharmavoice.com

LonMark International
LonMark® International is recognized globally as a major driving force in the delivery of open standards for products used for building automation and energy efficiency. Having certified over 1000 industry professionals for proficiency in open systems, LonMark International remains committed to leading the industry down the path of open, interoperable systems. LonMark International continues to provide the industry with tools, resources, and support for its members and their products based on the ISO/IEC 14908 body of standards. www.lonmark.org

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Smart Insights
Smart Insights
Smart Insights is the best information source on the Secure Transactions industry. Smart Insights Weekly is a newsletter covering the smart card industry, its businesses, its technologies, its markets as well as its technology suppliers. Smart Insights covers all the major trends in the industry, it encompasses worldwide business, standardization bodies. Smart Insights Reports are research reports providing key facts and figures as well as strategic insights about a technology, an area or a major issue in the secure transaction industry. Smart Insights Reports bring business modeling, forecasting and competitive analysis.
www.smartinsights.net

Springboard Enterprises
Springboard accelerates the growth of entrepreneurial companies led by women through access to essential resources and a global community of experts. It is the leading network of influencers, investors and innovators dedicated to building high-growth companies led by women. Since 2000, 674 Springboard portfolio companies seeking investment of financial and human capital for product development and expansion have raised $7.8 billion, created tens of thousands of new jobs, and generate billions of dollars in annual revenues. www.sb.co

RTC Magazine
RTC magazine spotlights trends and breakthroughs in the design, development and technology of embedded computers. With strong market analysis and technical content, RTC is the magazine engineers and managers rely on for timely coverage of this developing and expanding industry. We offer FREE subscriptions for qualified subscribers. www.rtcmagazine.com

RFID in Healthcare Consortium
The RFID in Healthcare Consortium (RHCC) is a not-for-profit, subsidiary organization of The Intelligent Health Association (IHA) and operates under its auspices, guidelines, governance, and by-laws. The Consortium was founded on September 13th, 2008 to initially address EMI issues with RFID & RTLS technologies but has recently transformed itself into a full fledged trade organization. The Consortium is an educationally focused, vendor neutral, technology and frequency agnostic, organization dedicated to promoting the use and adoption of RFID and RTLS technologies in the healthcare, assisted living and nursing home industries. RHCC is organizing country & regional chapters throughout the world. www.rfidinhealthcare.org

When Care Requires Action
High Level Reaction
Critical-Events-Escalation
RAPID RESPONSE MONITORING
www.rrms.com
800.558.7767
Telebehavioral Health Institute
The Telebehavioral Health Institute (TBHI) specializes in behavioral telehealth training, staffing, consulting and credentialing. It is dedicated to providing support for planning, launching and thriving with telepsychiatry, telepsychology, distance counseling, online therapy, behavioral telehealth and mhealth. TBHI’s team of experienced consultants can help you with strategic planning, reimbursement, technology choices, legal and ethical risk management and staff development/placement. TBHI also consults with start-up technology companies seeking to develop new verticals in the behavioral health space. www.telehealth.org

telecompaper:
We have been keeping professionals in the telecoms industry up-to-date since 2000. Telecompaper is a well respected, independent research and publishing company focussed on the telecommunications industry. Telecompaper employs 15 staff at its headquarters in Houten, the Netherlands, and also employs correspondents in various countries who track their local telecom market. Telecompaper provides international customers with research and advisory services, breaking news, digests, expert analyses, company profiles and research reports. www.telecompaper.com

Telehealth & Telecare Aware
Telehealth & Telecare Aware is the only internationally-focused, independent review of health tech for a professional audience. Since 2005, our Editors have written about industry news and research from an independent, informed and thoughtful point of view in a global context. We tackle what the events really mean with experienced eyes and from an independent ‘in the trenches’ perspectives. www.telecareaware.com

The Journal of mHealth
The Journal of mHealth is an international publication which brings the latest professional developments in mobile and digital health technologies to healthcare and industry professionals around the world. Featuring, the Latest Industry News, Articles, Research, Industry Whitepapers, Market Reports, and Service Reviews. The Journal of mHealth is the “Voice of the Digital Health Industry”. The Journal is widely read by healthcare and industry professionals from both North American and European markets, where the publication is a leading resource for anyone with an interest in connected health technologies, applications, devices, and services. www.thejournalofmhealth.com

Simply Secure Connectivity

Home Automation
I’m in control
I manage my entire home with ULE

Climate Control
ULE brings the connectivity to monitor and control the temperature at home and save money.

Security
Is there an open window at home? Don’t worry, just check it securely with ULE.
The MedTech Strategist

The MedTech Strategist, a leading information and investment conferences provider focused exclusively on the under-served medtech market, is led by managing partners and co-editors-in-chief David Cassak and Stephen Levin, along with a seasoned editorial team and staff. The company launched The MedTech Strategist, a respected publication broadly covering the most important topics and trends in medical devices today, in September 2014. Featuring a wide range of editorial offerings — from interviews with industry leaders to stories on leading companies, profiles of ground-breaking start-ups and analyses of dynamic clinical markets and technology trends — The MedTech Strategist explores how innovation plays out in all of its various forms — clinical, technological, business model, marketplace, and financing — in the global medical device arena. www.innovationinmedtech.com

TopSEOs

TopSEOs is the independent authority on search vendors. It evaluates and ranks the top internet marketing companies. Categories ranked by TopSEOs include: search engine optimization, pay per click management, affiliate marketing, social media optimization, and many more. Since 2002, TopSEOs has been a trusted resource for businesses looking to launch or improve internet marketing campaigns. The pathfinder service allows TopSEOs to work directly with you to help find companies that best fit your business needs. www.topseos.com

Visibility Magazine

Visibility Magazine, founded in 2007, has become the guide to latest trends in internet marketing. Visibility conducts interviews with CEOs, shares opinions, reviews products, and provides a wealth of information about the movements in the industry. Additionally, Visibility will reach many fringe businesses that may have been contemplating entering or expanding their internet marketing campaigns. Visibility is published quarterly and covers a wide range of topics including, but not limited to, organic optimization, pay-per-click marketing, website analytics, affiliate marketing, and press release distribution. Visibility embodies high-quality content, good sense, superior taste, and the character of conscientious journalism. www.visibilitymagazine.com

Wi-Fi Alliance

Wi-Fi Alliance® is the worldwide network of companies that brings you Wi-Fi®. Members of our collaboration forum come together from across the Wi-Fi ecosystem with the shared vision to connect everyone and everything, everywhere, while providing the best possible user experience. Since 2000, Wi-Fi Alliance has certified more than 30,000 Wi-Fi products. The Wi-Fi CERTIFIED™ seal of approval designates products with proven interoperability, backward compatibility, and the highest industry-standard security protections in place. Today, Wi-Fi carries more than half of the internet’s traffic in an ever-expanding variety of applications. www.wi-fi.org

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Wellness, powered by Alarm.com, is more than an emergency button. It’s a complete 24/7 safety net. The secure and cost-effective solution monitors quality of life to provide greater independence and peace of mind for loved ones and caregivers.

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- Receive a notification if Grandma misses her medication
- Get an alert if fire or carbon monoxide is detected

To learn more, visit Alarm.com/Wellness or call 877-389-4033
GREAT IDEAS EMERGE FROM VISIONARY THINKING

Great innovations evolve from collaboration: People talking, sharing, problem solving. For the 50+ consumer, the best solutions are the ones that rethink and reinvent the opportunities of longevity—creating products, services and experiences that meet the demands of a growing market who are reinventing how they work, live and play.

Got an a-ha moment? We know 111 million people who want to hear about it. To learn more, visit www.aarp.org/innovation50+

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Real Possibilities from AARP®
AGENDA-AT-A-GLANCE

TUESDAY, AUGUST 29  Welcome to Connected Health Summit: Engaging Consumers

1:50 PM Research Workshop: Success in the Connected Health Market: Consumer Insights and Best Practices
5:00 PM Welcome to Connected Health Summit: Wine and Cheese Reception
7:10 PM Baseball Game Outing: San Diego Padres vs. San Francisco Giants - Petco Park, Sponsored by AARP

WEDNESDAY, AUGUST 30  Business Strategy and Patient Experience

8:00 AM Networking Breakfast  
Sponsored by Freeus

8:00 AM Registration Open  
Sponsored by iQor

8:30 AM Consumer Engagement Strategies and Connected Health

8:45 AM Precision Medicine: Customizing Healthcare through IoT and Smart Tech  
2bPrecise • Kaiser • Qualcomm Life 
ResMed • UPMC Insurance Services

9:45 AM Keynote  
Chann Wendling, AVP, Informatics, Geisinger Health System

10:15 AM Networking Break  
Sponsored by Rapid Response Monitoring

10:45 AM Pursuing Value-Based Care to Deliver Superior Outcomes  
Alignment Healthcare • CentraCare Health • Libertana 
Orbita Health

11:30 AM Fireside Chat: Consumer Aging Journey and Business Opportunities  
AARP • IBM

12:00 PM Networking Lunch  
Sponsored by AARP

1:00 PM The Business Case for Patient Data: Optimizing Healthcare Experiences  
ALIVE SCIENCES • Conversa Health • Eliza Corporation 
Sutter Health

1:45 PM Embracing Aging: Smart Home Technologies in Play  
Alarm.com • Comcast • Consumer Technology Association (CTA) 
The Evangelical Lutheran Good Samaritan Society

2:30 PM Networking Break  
Sponsored by LivingWell@Home

3:00 PM IoT + AI for Patient Care: Creating Smarter Health Services  
Care Angel • Evidation Health • ULE Alliance • Validic 
VirtualHealth

4:00 PM Keynote  
Dale Rayman, Senior Vice President, Actuarial 
Consulting & Business Development, Sharecare, Inc.

4:30 PM Virtual Care: Innovations Driving Patient Usage  
CirrusMD • Doctor On Demand • iQor • MDLIVE, Inc. 
Zipnosis, Inc.

5:30 PM Networking Reception  
Sponsored by Independa

THURSDAY, AUGUST 31  Innovations and Business Models

8:00 AM Networking Breakfast  
Sponsored by MobileHelp Healthcare

8:00 AM Registration Open  
Sponsored by iQor

8:30 AM Welcome: Overview of Connected Health Market Trends

8:45 AM Convergence of Medical Technology and Connected Health  
Norwest Venture Partners • Omron Healthcare, Inc. • Philips 
Tyto Care • Vivify Health

9:45 AM Keynote  
Saquib Rahim, MD, MBA, Chief Medical Officer, Aetna Digital

10:15 AM Networking Break  
Sponsored by Sidebench

10:45 AM Reinventing Healthcare through Smart Home Solutions: Creating Patient Value  
Independa • Reemo Health 
Systech Corporation, representing Z-Wave

11:15 AM Healthcare UX: Designing the Best Customer Experience  
Humana Wellness Solutions • Macadamian • Sidebench

11:45 AM Keynote  
John W. Cosgriff, Chief Strategy Officer, UnitedHealthcare

12:15 PM Lunch & Interactive Networking  
Sponsored by Parks Associates

1:15 PM IoT Integration: Partnering to Build the Best Healthcare Platforms  
BowellConnect Corp • Garmin • GreatCall 
MobileHelp Healthcare • PokitDok, Inc.

2:00 PM Networking Break  
Sponsored by Best Buy

2:15 PM Innovator Showcase and Market Perspectives from VCs and Corporate Insiders  
AARP • ChronoIt • Echo Health Ventures • GTM Strategies 
The Innovation Institute • Lantern • Papa 
Seven Peaks Ventures • SteadyMD, Inc.

4:00 PM Closing Comments

ROOM LOCATIONS

SALON CDE  
Keynotes and Conference Sessions

SALON AB  
Breakfasts, Breaks, Wednesday Reception, and Showcase Area

PALM TERRACE  
Lunches, Tuesday Reception

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