

Synopsis	Households with Chronic Health Conditions			
<p>This report examines the current state of the disease management industry, highlights the challenges and opportunities facing the industry, and discusses technology's role in driving innovations in new care management models.</p>	<p style="text-align: center;">Households with Chronic Health Condition</p> <p style="text-align: center;">"How many people living in your home have a chronic health condition, such as high blood pressure, asthma, diabetes, etc?" (Among all respondents, n=1,088, ±3%)</p> <div style="text-align: center;"> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td>Some family members have a chronic health condition, 45%</td> <td>Prefer not to answer, 2%</td> <td>All household members are healthy, 53%</td> </tr> </table> </div> <p style="font-size: small;">Source: <i>National Technology Scan 2008</i> © 2008 Parks Associates</p>	Some family members have a chronic health condition, 45%	Prefer not to answer, 2%	All household members are healthy, 53%
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<p>Publish Date: 1Q 09</p>	<p>"Once hailed as <i>the</i> solution to the chronic epidemic, the disease management service model is facing growing skepticism," said Harry Wang, Director, Health and Mobile Product Research, Parks Associates. "After a ten-year boom period, this industry is at a crossroads again. The market calls for DM 2.0, a model relying on not only human expertise but also many high-tech tools."</p>
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<p>The Bottom Line is a concise, executive-level summary of the current state of the market and the implications for companies doing business in this space.</p> <p>The Resource Book contains industry background data, consumer survey data, and company profiles—a must-have reference for product/market planning.</p>	<p>The Bottom Line</p> <p>1.0 Notes on Methodology, Definition, and Scope</p> <ul style="list-style-type: none"> 1.1 Methodology 1.2 Definition 1.3 Scope of Research <p>2.0 Disease Management: An Overview</p> <ul style="list-style-type: none"> 2.1 Growth of Disease Management Services (1998-2008) 2.2 Prevailing Service Models and Impact on Healthcare Delivery <p>3.0 Challenges and Opportunities</p> <ul style="list-style-type: none"> 3.1 The Hits and Misses: ROI Controversy 3.2 Wellness and Fitness Management 3.3 The Resurgence of the Medical Home Model 3.4 Pay-for-Performance 3.5 The Internet's Impact <p>4.0 Technology Adoption in the DM Industry</p> <ul style="list-style-type: none"> 4.1 Predictive Modeling and Data Mining Applications 4.2 Telehealth Applications 4.3 Electronic Medical Records (EMR) 4.4 Personal Health Records and Other Internet Applications

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The Resource Book

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