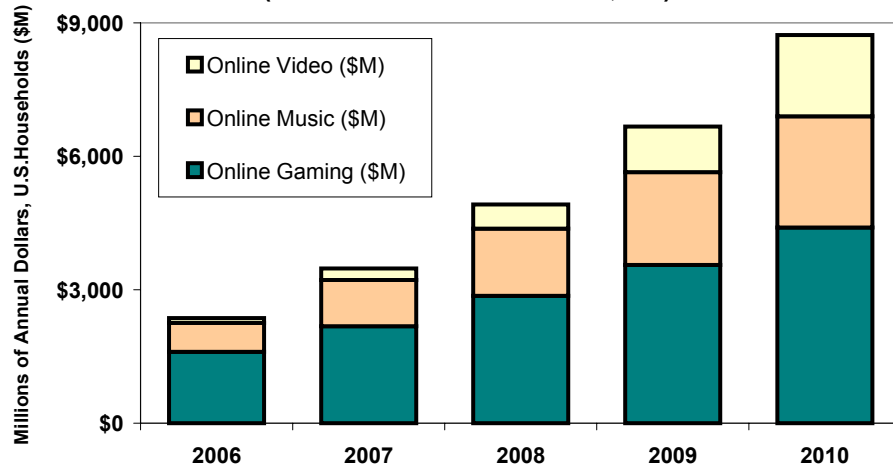


Synopsis

Digital Lifestyles: 2006 Outlook provides an overview and projections of the key digital lifestyle trends for 2006 and beyond, including services and platforms. It examines recent trends in broadband deployment, television competition, mobile telephony, digital and IP content services, home networks, and entertainment platforms.

Revenues from Online Content Services

**Online Paid Content Revenues: U.S.
(Millions of Annual Dollars, \$M)**



Source: *Digital Lifestyles: 2006 Outlook*
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"This year will be a watershed for delivering to consumers an array of new entertainment experiences," said Kurt Scherf, vice president and principal analyst, Parks Associates. "Thanks to broadband proliferation and growing cooperation between content producers and other members of the digital entertainment value chain, we'll see significant product and service announcements throughout 2006."

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