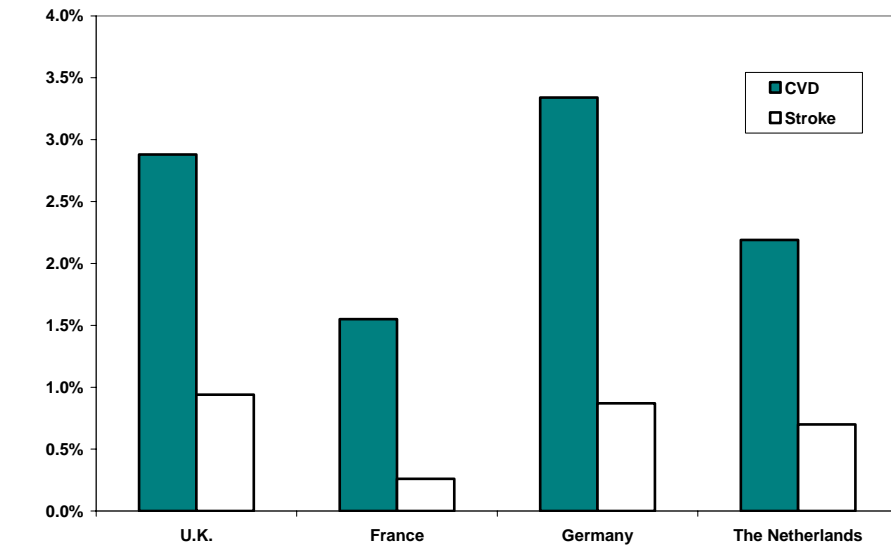


**Synopsis**

*Digital Health in Western Europe and Canada* highlights digital health initiatives (also called e-health) in those countries but probes deeper into how the health care system works, analyzes the catalysts that drive the industry transformation taking place in each of these nations. The report also profiles leading technology vendors selling digital health solutions in those countries and evaluates their market positions and strategies.

**Burden of Chronic Diseases**

**Burden of Chronic Diseases (As a % of National GDP)**



Source: WHO

**Publish Date:** Sep 07

“Western Europe and Canada have the most interesting digital health initiatives outside the U.S.,” said Harry Wang, Senior Analyst with Parks Associates. “While the market for digital health solutions is still at the germination stage in those nations, the seeds for a full blossom have been sowed by their governments. With appropriate amount of nurturing efforts from industry constituents in those nations, the digital health market can have an early blooming season.”

**Contents**

**The Bottom Line** is a concise, executive-level summary of the current state of the market, evolutionary path, and the implications for companies doing business in this space.

A Parks Associates’ **Resource Book** contains a wealth of consumer survey data and company profiles—a must-have reference for product/market planning.

**The Bottom Line**

**1.0 Notes on Methodology**

- 1.1 Methodology
- 1.2 Definitions
- 1.3 Scope of Report

**2.0 Overview of Healthcare Systems in Europe and Canada**

- 2.1 Healthcare Delivery: A Multi-nation Comparison
- 2.2 Healthcare Technology Reimbursement
- 2.3 Government Regulations and Policy Orientations
- 2.4 The Home Care Market and Its Influence on Digital Home Health

**3.0 Digital Health Applications and Services**

- 3.1 Enabling Technologies and Targeted Disease States
- 3.2 Analysis of Business Models
- 3.3 Digital Health Projects and Pilot Programs in Europe and Canada

**4.0 Analysis of Major Stakeholders and Influencers**

- 4.1 Governments: Reform Initiatives and Legislation
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- 4.3 Private Insurers
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- 5.1 Obtaining Funding and Reimbursement
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- 5.3 Technology Standards and Medical Liability
- 5.4 Summary of Industry Drivers and Barriers

**6.0 Market Forecasts and Implications**

- 6.1 Market Potential Analysis
- 6.2 Market Implications and Recommendations

**Resource Book**

**Section I: Health System in Western Europe and Canada**

- United Kingdom
- France
- Luxembourg
- Belgium
- Canada
- The Netherlands
- Germany

**Section II: Company Profiles**

- A&D Medical
- Aerotel
- Alere Medical
- ArztPartner Almeda
- Auto Control Medical
- BioComfort
- BLHealthcare
- Docobo
- eHIT Ltd
- Fold Telecare
- IgeaCare Systems, Inc.
- iMetrikus
- Initial Attendo
- Instromedix (Card Guard)
- Invicta Telecare
- Just Checking
- Mckesson Provider Technology
- Nonin
- PHD Medical
- PHTS Telemedizin
- SigmaTelemed
- SRS Technology Limited
- Tunstall
- VaaSah Inc.
- Vigil Health Solutions
- Vitaphone GmbH
- ViTelNet
- Vivatec Limited
- WebVMC
- Welch Allyn Inc.

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<p>Parks Associates 5310 Harvest Hill Road Suite 235 Lock Box 162 Dallas TX 75230-5805</p> <p>800.727.5711 toll free 972.490.1113 phone 972.490.1133 fax</p> <p>parksassociates.com sales@ parksassociates.com</p>	<p>Authored by Harry Wang Executive Editor: Tricia Parks Published by Parks Associates</p> <p>© September 2007 Parks Associates Dallas, Texas 75230</p> <p>All rights reserved. No part of this book may be reproduced, in any form or by any means, without permission in writing from the publisher.</p> <p>Printed in the United States of America.</p> <p>Disclaimer Parks Associates has made every reasonable effort to ensure that all information in this report is correct. We assume no responsibility for any inadvertent errors.</p>