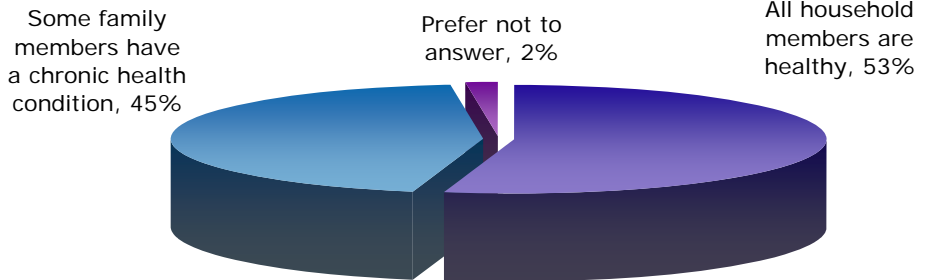


Synopsis **People living with Chronic Health Conditions**

This executive update examines technologies used for monitoring diabetic patients in the home, analyzes major product and service categories, and profiles key industry players.

Households with Chronic Health Condition

"How many people living in your home have a chronic health condition, such as high blood pressure, asthma, diabetes, etc?"
(Among all respondents, n=1,088, ±3%)



Source: *National Technology Scan 2008*
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"Diabetes is a condition with no cure and rising incidence rates, and it is taxing the global health system with growing economic and social consequences," said Harry Wang, Parks Associates. "Technology vendors and service providers are investigating innovative ways to help a diabetic manage the disease proactively and holistically, from diet and lifestyle changes to weight and glucose monitoring to insulin delivery."

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The Executive Update is a concise, executive-level summary of the current state of the market, evolutionary path, and the implications for companies doing business in this space.

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Executive Update: Enhancing Diabetic Care through Intelligent Medical Devices

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