

By Dina Abdelrazik, Senior Analyst, Parks Associates

Synopsis	Device Adoption														
<p>As changing demographics drive the market for independent living solutions, new solutions are entering the market to fulfil market demand. This report provides an overview of the competitive landscape of independent living and connected health platforms in the smart home.</p>	<div style="text-align: center;"> <h3>Overall Adoption of Connected Health Devices</h3> <p>US Broadband Households</p> <table border="1"> <caption>Overall Adoption of Connected Health Devices (US Broadband Households)</caption> <thead> <tr> <th>Quarter</th> <th>% Owning At Least One Connected Health Device</th> </tr> </thead> <tbody> <tr> <td>Q2/2014</td> <td>~26%</td> </tr> <tr> <td>Q3/2015</td> <td>~33%</td> </tr> <tr> <td>Q2/2016</td> <td>~37%</td> </tr> <tr> <td>Q2/2017</td> <td>~42%</td> </tr> <tr> <td>Q2/2018</td> <td>~45%</td> </tr> <tr> <td>Q2/2019</td> <td>~40%</td> </tr> </tbody> </table> <p style="text-align: right;">© Parks Associates</p> </div>	Quarter	% Owning At Least One Connected Health Device	Q2/2014	~26%	Q3/2015	~33%	Q2/2016	~37%	Q2/2017	~42%	Q2/2018	~45%	Q2/2019	~40%
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<p>Publish Date: 2Q 19</p>	<p>“The US healthcare industry is in the midst of transformation, including an overhaul of its information infrastructure from physical to digital and the rise of informed and increasingly empowered consumers. Managing consumers’ healthcare experience is no longer a selling point but a must-deliver component of technology vendors’ solutions,” said Dina Abdelrazik, Senior Analyst, Parks Associates.</p>														
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List of Companies	<ul style="list-style-type: none"> <li style="width: 50%;">Ada Health <li style="width: 50%;">Lennar <li style="width: 50%;">ADT <li style="width: 50%;">Life 365 <li style="width: 50%;">Alarm.com <li style="width: 50%;">Life Care <li style="width: 50%;">Amazon <li style="width: 50%;">LifePod <li style="width: 50%;">American Two Way <li style="width: 50%;">MD Live <li style="width: 50%;">American Well <li style="width: 50%;">Microsoft <li style="width: 50%;">Apple <li style="width: 50%;">MyFitnessPal <li style="width: 50%;">AT&T <li style="width: 50%;">Nokia <li style="width: 50%;">Best Buy <li style="width: 50%;">Nortek <li style="width: 50%;">Bowflex <li style="width: 50%;">Omron <li style="width: 50%;">Care Angel <li style="width: 50%;">Orbita <li style="width: 50%;">Care Innovations <li style="width: 50%;">Peleton <li style="width: 50%;">Centrica <li style="width: 50%;">Pillo Health <li style="width: 50%;">Cherry Labs <li style="width: 50%;">Podometrics <li style="width: 50%;">Chiron Health <li style="width: 50%;">Prodea <li style="width: 50%;">CirrusMD <li style="width: 50%;">Rapid Response
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