

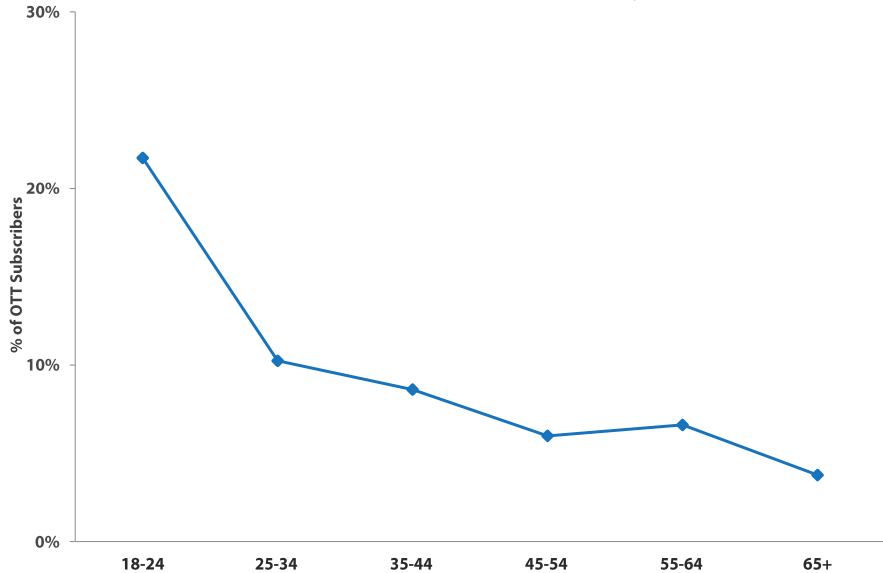
**Synopsis**

Pirated content affects the bottom lines of content companies, service providers, and content creators through lost revenues and lost asset value. This report examines previous piracy incidents and the lessons learned, current piracy and content security concerns, and future piracy threats to the content industry. The report includes a five-year forecast of revenues lost due to pirated content.

**Who Pays for OTT Subscription?**

**Use of OTT Service Subscription Paid by Someone Outside the Home**

OTT subscribers in U.S. Broadband Households, by Age



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“Video piracy has adapted to the connected world,” said Glenn Hower, Research Analyst. “Signal piracy, physical media piracy, and peer-to-peer file sharing remain problematic to content owners and rights holder trying to protect their assets, but the digital age has opened the opportunity for video pirates to exploit simple authentication methods for subscription digital video services.”

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By Glenn Hower, Research Analyst

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## List of Companies

Adobe Primetime	Meerkat
Akamai	Netflix
Amazon	Periscope
AMC	PlayReady
Apple	Popcorn Time
BitTorrent	Sandvine
CBS	SeeQVault
Cisco	Showtime
Civolution	Sling TV
DECE	The Kudelski Group
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Google	Viaccess-Orca
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