Secondary Languages Spoken in the Home
U.S. Broadband Households

- Spanish: 8%
- Chinese: 4%
- German: 2%
- French: 2%
- Italian: 2%
- Tagalog: 2%
- Russian: 2%
- Vietnamese: 2%
- Portuguese: 2%
- Korean: 2%

“The licensing environment for multicultural and language-specific service carriage stands to get more complex as services open content to global audiences. However, broadcasters maintain strong brand equity, which gives them an advantage building global services,” said Glenn Hower, Senior Analyst.
# Multicultural Entertainment: Content Services for Language Groups

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**List of Companies**

- Acorn TV
- AT&T/DIRECTV
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- KT

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