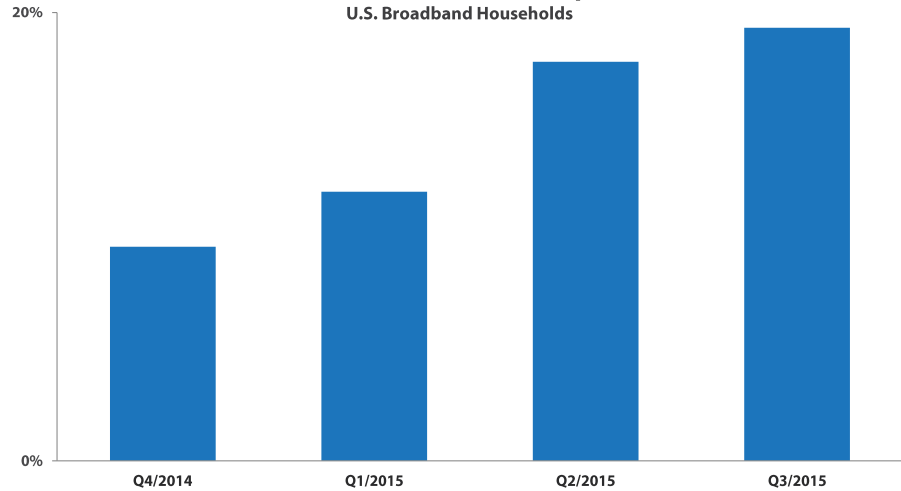


Synopsis

This report covers cloud-based IoT platforms as well as the devices that companies want to connect to the IoT through the cloud. The report also covers cloud-based real-time data analytics and the associated value-added services as well as API management and e-commerce.

Interactive Smart Home Ownership (2014 - 2015)

U.S. Broadband Households



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“The decision by device makers to build, buy, or partner for cloud services is informed by a range of considerations, including: business model, internal technology competencies, where the company is best positioned to add value, time-to-market needs, scale and volume of the IoT vision, and capacity for reorganization, retraining, re-staffing, or acquiring new competencies,” said Brad Russell, Research Analyst.

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