SYNOPSIS

Partnerships are essential to providing a truly seamless user experience, yet manufacturers are faced with the substantial challenge of integrating with a growing number of smart home platforms, each with its own integration requirements and restrictions. Smart home platforms must consider what new product categories and specific brands to integrate with as the breadth of new smart home devices expands. This research quantifies the adoption of smart home platforms, and consumer preferences for integration and cross-product use cases.

ANALYST INSIGHT

“The rise of smart home ecosystems and the interconnection of devices call for a simple method of control. Home security systems, home control systems, and smart speakers are hub types battling for position in the smart home.”

— Dina Abdelrazik, Research Analyst, Parks Associates
Smart Home Ecosystems: Driving the Smart Home Forward

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