

Governing Mayor of Berlin, Klaus Wowereit, welcomes CONNECTIONS™ Europe 2007: Strategies for Digital Living Markets

Dallas, Texas, October 10, 2007 — In his official statement, Klaus Wowereit welcomes all participants to CONNECTIONS™ Europe 2007, personally affirming his excitement that Berlin has once again been chosen to host the leading international “digital living” executive conference.

“With executives, decision makers and experts convening from all around the world right here in Berlin, I value this as a clear acknowledgment of how important our German capital has become in shaping developments, trends and perspectives surrounding digital technologies, services and media inside and outside the “digital home” Wowereit says.

The German capital regularly provides targeted development support to further existing competencies in various areas of technology, including the information and communications industry. “With that, I am delighted that CONNECTIONS Europe has once again made Berlin the place to meet for technology providers and experts from all relevant digital industries” continues Wowereit.

Scheduled for December 4 – 6, at the Hotel Adlon Kempinski in Berlin, CONNECTIONS™ Europe is the leading executive conference and showcase dedicated to advanced digital lifestyle solutions for residential and mobile environments.

The complete mayoral statement can be accessed via:

<http://www.parksassociates.com/events/europe/2007/mayorwelcomeenglish.htm>.

For more information about CONNECTIONS™ Europe, including agenda updates and registration details, please go to <http://www.connectionseurope.com>.

Journalists register via:

<http://www.parksassociates.com/events/europe/2007/media.htm#presspassform>.

About CONNECTIONS™ Europe: Strategies for Digital Living Markets:

CONNECTIONS™ Europe: Strategies for Digital Living Markets, produced by Parks Associates in partnership with Consumer Electronics Association (CEA®), is an executive event that expands the scope and mission of the leading executive conference and showcase dedicated to advanced digital lifestyle solutions for residential and mobile environments. This conference offers the European continent a single, focal event to present and learn about vital international trends, strategies, and key players in the development of digital living technologies pertinent to market acceleration. (www.connectionseurope.com and blog at <http://connectionsconference.blogspot.com>)

About Parks Associates:

Parks Associates is a market research and consulting firm focused on all product and service segments that are "digital" or provide connectivity within the home. The company's expertise includes home networks, digital entertainment, consumer electronics, broadband and Internet services, and home systems. Founded in 1986, Parks Associates creates research capital for companies ranging from Fortune 500 to small start-ups through market reports, multiclient studies, consumer research, workshops, and custom-tailored client solutions. Parks Associates also hosts Fall Focus and co-hosts CONNECTIONS™ (in partnership with the Consumer Electronics Association) each year. (www.parksassociates.com)

About Consumer Electronics Association (CEA®):

The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the consumer technology industry through technology policy, events, research, promotion and the fostering of business and strategic relationships. CEA represents more than 1,500 corporate members involved in the design, development, manufacturing, distribution and integration of audio, video, mobile electronics, wireless and landline communications, information technology, home networking, multimedia and accessory products, as well as related services that are sold through consumer channels. Combined, CEA's members account for more than \$90 billion in annual sales. (www.ce.org)

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