

SPONSOR PRICING & BENEFITS

CONNECTIONS™

THE DIGITAL LIVING CONFERENCE & SHOWCASE



ANCHOR and DIAMOND SPONSORSHIP \$30,000+

A fully custom opportunity for companies or consortia. Let's discuss!

PLATINUM SPONSORSHIP

\$25,000

- Eight Full-Conference passes (value \$14,400)
- Three Pre-Conference Workshop passes (value \$4,500)
- Twenty Showcase-Only Passes
- 20' x 20' booth
- Front Cover Logo recognition on Program Guide/Conference Materials and Front Page Logo Recognition on CONNECTIONS™ Website
- Two-page Brochure in Conference Materials
- Electronic Materials included on Event CD (White Paper, Marketing Materials, Article) Deadline April 30, 2008
- Half-Page Ad in CONNECTIONS Program Guide
- Company banner displayed in Main CONNECTIONS™ session Room (Sponsor provides Banner. Suggested size: 10' x 15')
- HTML Link from Corporate Logo on CONNECTIONS™ Website
- Corporate Logo recognition on Industry Insights Website www.connectionsindustryinsights.com
- 1,500 piece mailing to prospective clients (sponsor provides mailing contacts)
- Reference in a CONNECTIONS™ "Platinum Sponsor" Press release (includes reference to all Platinum Sponsors)
- Logo or Company Name on all advertisements
- Option to Participate in a Giveaway Drawing – Evening Reception: June 25, 2008
- Logo recognition on CONNECTIONS™ SUMMIT Site
- Opportunity to participate as a contributor on the CONNECTIONS™ Blog
- Contribute an article or white paper on a relevant topic to the Industry Insights Online Publication

RECEPTION SPONSORSHIP

\$18,000 (Limited to 2)

- Five Full-Conference passes (value \$9,000)
- One Pre-Conference Workshop pass (value \$1,500)
- Five Showcase-Only Passes
- Place cards with logo recognition on buffet tables
- Sponsorship announced at session before reception and during reception
- Distribution of Personalized Napkins (supplied by the sponsor - optional)
- Logo recognition in Program Guide/Conference Materials
- Logo placement on CONNECTIONS™ Website
- Electronic Materials included on Event CD (White Paper, Marketing Materials, Article) Deadline April 30, 2008
- Logo or Company Name on all advertisements
- Reference in a CONNECTIONS™ Press release
- Option to Participate in a Giveaway Drawing – Evening Reception: June 25, 2008
- Logo recognition on CONNECTIONS™ SUMMIT Site
- Opportunity to participate as a contributor on the CONNECTIONS™ Blog

GOLD SPONSORSHIP

\$17,000

- Five Full-Conference passes (value \$9,000)
- Two Pre-Conference Workshop passes (value \$3,000)
- Ten Showcase-Only Passes
- 10' x 20' booth
- Gold Logo recognition in Program Guide / Conference Materials
- One-page Brochure in Conference Materials
- Electronic Materials included on Event CD (White Paper, Marketing Materials, Article) Deadline April 30, 2008
- HTML Link from Corporate Logo on CONNECTIONS™ Website
- Corporate Logo recognition on Industry Insights Website www.connectionsindustryinsights.com
- 500 piece mailing to prospective clients (sponsor provides mailing contacts)
- Logo or Company Name on all advertisements
- Option to Participate in a Giveaway Drawing – Evening Reception: June 25, 2008
- Logo recognition on CONNECTIONS™ SUMMIT Site
- Opportunity to participate as a contributor on the CONNECTIONS™ Blog

SILVER SPONSORSHIP

\$9,500

- Three Full-Conference passes (value \$5,400)
- One Pre-Conference Workshop pass (value \$1,500)
- Five Showcase-Only Passes
- 10' x 10' booth
- Silver Logo recognition in Program Guide/Conference Materials
- Electronic Materials included on Event CD (White Paper, Marketing Materials, Article) Deadline April 30, 2008
- Logo placement on CONNECTIONS™ Website
- Corporate Logo recognition on Industry Insights Website www.connectionsindustryinsights.com
- Logo or Company Name on all advertisements
- Option to Participate in a Giveaway Drawing – Evening Reception: June 25, 2008
- Logo recognition on CONNECTIONS™ SUMMIT Site
- Opportunity to participate as a contributor on the CONNECTIONS™ Blog

For information on participating as a Sponsor, please contact Parks Associates at sales@parksassociates.com or by calling 972.490.1113

THE FOLLOWING BENEFITS ARE INCLUDED WITH EACH SPONSORSHIP PACKAGE BELOW:

- Logo recognition on CONNECTIONS™ SUMMIT Site
- Opportunity to participate as a contributor on the CONNECTIONS™ Blog



THE DIGITAL LIVING CONFERENCE & SHOWCASE



www.connectionsconference.com

BREAKFAST SPONSORSHIP \$7,000*

(Limited to 2)

- Two Full-Conference pass (value \$3,600)
- Two Showcase-Only Passes
- Place cards with logo recognition on buffet tables
- Sponsorship announced at session after breakfast and during breakfast
- Distribution of Personalized Napkins (supplied by the sponsor - optional)
- Logo recognition in Program Guide/Conference Materials
- Electronic Materials included on Event CD (White Paper, Marketing Materials, Article) Deadline April 30, 2008
- Logo placement on CONNECTIONS™ Website
- Option to Participate in a Giveaway Drawing – Evening Reception: June 25, 2008

LUNCH SPONSORSHIP \$14,500*

(Limited to 2)

- Three Full-Conference passes (value \$5,400)
- One Pre-Conference Workshop pass (value \$1,500)
- Two Showcase-Only Passes
- Place cards with logo recognition on buffet tables
- Sponsorship announced at session before lunch and during lunch
- Distribution of Personalized Napkins (supplied by the sponsor - optional)
- Logo recognition in Program Guide/Conference Materials
- Electronic Materials included on Event CD (White Paper, Marketing Materials, Article) Deadline April 30, 2008
- Logo placement on CONNECTIONS™ Website
- Option to Participate in a Giveaway Drawing – Evening Reception: June 25, 2008

BREAK SPONSORSHIP \$7,000*

(Limited to 3)

- Two Full-Conference pass (value \$3,600)
- Two Showcase-Only Passes
- Place cards with logo recognition on buffet tables
- Sponsorship announced at session prior to break and during break
- Distribution of Personalized Napkins (supplied by the sponsor - optional)
- Logo recognition in Program Guide/ Conference Materials
- Electronic Materials included on Event CD (White Paper, Marketing Materials, Article) Deadline April 30, 2008
- Logo placement on CONNECTIONS™ Website
- Option to Participate in a Giveaway Drawing – Evening Reception: June 25, 2008

REGISTRATION SPONSORSHIP \$17,500*

(Limited to 1)

- Five Full-Conference passes (value \$9,000)
- Two Pre-Conference Workshop passes (value \$3,000)
- Five Showcase-Only Passes
- Logo Recognition on Registration desks
- Lanyards (supplied by sponsor)
- Company Listing and Logo in Sponsor Section of Program Guide
- Logo placement on CONNECTIONS™ Website
- Electronic Materials included on Event CD (White Paper, Marketing Materials, Article) Deadline April 30, 2008
- Option to have Logo printed on Hotel Keycards (CONNECTIONS™ to pay cost to make cards)
- Option to Participate in a Giveaway Drawing – Evening Reception: June 25, 2008

ADDITIONAL OPTION

\$2,500 each -Available only in conjunction with existing sponsorship

Promotional item: Choose item to be distributed in conference bag or in main conference seating on Day 1. (Promotional Item supplied by Sponsor and must be received by Deadline.)

- Notepad
- Pen or pencil
- Any Promo item (pending CONNECTIONS™ approval)
- Full Page Advertising – Program Guide

*ADDITIONAL OPTION

There is an option to upgrade and include a 10 x 10 Booth on the show floor for an additional \$2,500 fee. This opportunity offers a unique way to increase your presence and brand at CONNECTIONS™.

For info on participating as a Sponsor, please contact Parks Associates.

E-mail:

sales@parksassociates.com

Phone:

972.490.1113