**Smart Product Market Assessments** provide a comprehensive and deep analysis of a single smart product market.

**Smart Speaker and Smart Display Market Assessment** addresses the following major questions in the Consumer Electronics industry.

1) What is the outlook for smart speaker and smart display adoption over the next five years?

2) What are the major trends impacting the smart speaker and display market?

3) What use cases are driving consumer adoption of these devices?

4) How do smart speaker and smart display households differ from US broadband households overall?

5) What features and functionalities are consumers most interested in when buying devices?

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