Smart Product Market Assessments provide a comprehensive and deep analysis of a single smart product market.

Smart Thermostat Market Assessment addresses the following major questions.

1) How big is the smart thermostat market in the US currently, and what is the market’s projected growth over the next five years?

2) What is driving market growth? What barriers exist to growth?

3) Who are the key players, and what are their defining characteristics?

4) What features and factors influence consumers’ purchasing decisions?

5) What are the key elements impacting the user experience?

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