**Smart Door Lock**

Smart Door Lock Purchased First
U.S. Broadband Households Owning Smart Door Lock

![Pie chart showing the percentage of households purchasing Smart Door Locks in different sequences: 1st, 2nd, 3rd, 4th, and 5th or later.]

*Smart Product Market Assessments* provide a comprehensive and deep analysis of a single smart product market.

*Smart Door Lock Market Assessment* addresses the following major questions.

1) How big is the smart door lock market in the U.S. currently, and what is the projected growth of this market over the next five years?

2) What is driving market growth? What barriers exist to growth?

3) Who are the key players, and what are their defining characteristics?

4) What features and factors influence consumers’ purchasing decisions?

5) What are the key elements impacting the user experience?

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