This study assesses the current state of smart home implementation among US builders of single-family and multifamily housing. This research focuses on value propositions for builders and buyers and delivers insights on the drivers and barriers, business models, technology strategies, procurement and production processes, sales and marketing, and value chain partnerships that will deliver smart home solutions into new construction.

About the Research

- Key Questions Answered
- Survey Methodology
- Builders Represented by Respondents
- Definitions and Abbreviations
- Reading Parks Associates Charts

Executive Summary

- Industry Insight
- Key Findings and Market Impact

Home Builders Profile

- Type of Home Builders (Q1/20)
- Types of Properties Built by Home Builders (Q1/20)
## TABLE OF CONTENTS

### CONTENTS

- Business Regions by Home Builders (Q1/20)
- House Price of Single-Family Homes by Home Builders (Q1/20)

### Large Scale, Single-Family Builders (LSBs)

- Importance of Value-Added Features in Single-Family Production Homes (Q1/20)
- Highly Popular Features of Single-Family Production Homes (Q1/20)
- Highly Popular Smart Home Features of Single-Family Production Homes by Region (Q1/20)
- Most Important Value-Added Feature by Price of Home (Q1/20)
- Smart Home Technology Most Important Value-Added Feature by Region of Operation (Q1/20)
- Smart Home Technology Benefits Offered in Single-Family Production Homes (Q1/20)
- Smart Home Technology Benefits Offered in Single-Family Production Homes by Region of Operation (Q1/20)
- Business Strategies that Determine Smart Home Adoption (Q1/20)
- Business Models for Smart Home Devices (Q1/20)
- Business Models of Smart Home Devices by Price of Home (Q1/20)
- Business Models of Smart Home Devices by Region of Operation (Q1/20)
- End-User Value of Smart Home Devices (Q1/20)
- End-User Value of Smart Home Devices by Price of Home (Q1/20)
- Company’s Hardware Strategies for Smart Home Technology (Q1/20)
- Networking Products: Installation Options (Q1/20)
- Home Control Products: Purchase Options (Q1/20)
- Smart Lighting Devices: Purchase Options (Q1/20)
- Smart Access & Security Devices: Purchase Options (Q1/20)
- Smart Energy Devices: Purchase Options (Q1/20)
- Smart Appliances: Purchase Options (Q1/20)
- Highly Important Factors in Procuring Smart Appliances (Q1/20)
- Smart Bath: Purchase Options (Q1/20)
- Interest in Offering Smart Home Products for Varied Use Cases (Q1/20)
- Interest in Offering Health Home Products in Single-Family Production Homes (Q1/20)
- Interest in Offering Health Products in Single-Family Production Home by Region of Operation (Q1/20)
- Methods of Offering Healthy Home Products in Single-Family Production Homes (Q1/20)
- Preferred Platforms for Smart Home Products (Q1/20)
- Networking Access & Connectivity (Q1/20)
## TABLE OF CONTENTS

### CONTENTS

- Highly Important Features of Smart Home Products Offered in New Home (Q1/20)
- New Homebuyers Contract with Security Monitoring Services (Q1/20)
- Reasons of Not Installing Security System (Q1/20)
- Procurement Challenges for Smart Home Products (Q1/20)
- Challenges in Selling Smart Home Devices (Q1/20)
- Challenges for Selling Smart Home Devices by Region of Operation (Q1/20)
- Sales Drivers for Smart Technology (Q1/20)
- New Single-Family Construction with Smart Home Devices (Q1/20)
- Sales Forecast for 2025 New Single-Family Construction with Smart Home Devices (Q1/20)
- Key Decision Makers and Providers Along Value Chain (Q1/20)
- Experience in Home Technical Support Services (Q1/20)
- High Satisfaction with Retail Smart Home Services (Q1/20)
- Concerns with Home Building Industry (Q1/20)

### Small to Medium Single-Family Builders (SMBs)

- Highly Popular Home Features (Q1/20)
- Highly Popular Smart Home Features by Region of Operation (Q1/20)
- Smart Home Technology Benefits Emphasized by Builders (Q1/20)
- Smart Home Technology Benefits Offered Homes by Region of Operation (Q1/20)
- Company’s Hardware Strategies for Smart Home Technology in Homes (Q1/20)
- Company’s Hardware Strategies for Smart Home Technology by Price of Home (Q1/20)
- Consumer Preference on Smart Home Hardware Technology by Price of Home (Q1/20)
- Networking Products: Purchase Options (Q1/20)
- Home Control Products: Purchase Options (Q1/20)
- Smart Lighting Product Installation Options (Q1/20)
- Smart Access & Security Product Installation Options (Q1/20)
- Smart Energy Device Installation Options (Q1/20)
- Smart Appliance: Purchase Options (Q1/20)
- Smart Bath Installation Options (Q1/20)
- Interest in Offering Healthy Home Products (Q1/20)
- Methods of Offering Healthy Home Products in Homes (Q1/20)
- Preferred Platforms for Smart Home Products (Q1/20)
- Preferred Platforms for Smart Home Product by Price of Home (Q1/20)
## Table of Contents

### Contents

- Networking Access & Connectivity (Q1/20)
- Highly Important Smart Home Product Features Offered in New Homes (Q1/20)
- Important Smart Home Product Features Offered in Homes by Region of Operation (Q1/20)
- New Homebuyers Contract with Security Monitoring Services (Q1/20)
- New Home Contract Including Security Monitoring Services by Price of Home (Q1/20)
- New Home Contract including Security Monitoring Services by Region of Operation (Q1/20)
- Strategies for Smart Home Product Installed in Homes (Q1/20)
- Procurement Challenges for Smart Home Products (Q1/20)
- New Home Construction with Smart Home Devices (Q1/20)
- 2025 New Home Construction Forecast with Smart Home Devices (Q1/20)
- Decision Maker in Selecting Smart Home Technology in Spec Homes (Q1/20)
- Decision Maker in Selecting Smart Home Technology for Custom Budget Homes (Q1/20)

### Multifamily Apartment Builders (MFBs)

- MFB: Highly Popular Features (Q1/20)
- MFB: Benefits of Smart Home Technology (Q1/20)
- MFB: Highly Important Smart Technology Value Propositions (Q1/20)
- MFB: Business Model for Smart Home Device (Q1/20)
- MFB: End-User Value of Smart Home Technology (Q1/20)
- MFB: Hardware Strategies for Smart Home Technology (Q1/20)
- MFB: Smart Home Technology Control (Q1/20)
- MFB: Home Networking Device or Control System Installation (Q1/20)
- MFB: Smart Lighting Device Installation (Q1/20)
- MFB: Smart Security Device Installation (Q1/20)
- MFB: Smart Energy and Safety Device Installation (Q1/20)
- MFB: Healthy Home Product Interested in Offering (Q1/20)
- Preferred Platforms for Multifamily Homes (Q1/20)
- Highly Important Features of Smart Home Products Offered in Multifamily Homes (Q1/20)
- MFB: Preferred Apartment Management System (Q1/20)
- Decision Maker in Selecting Smart Home Technology in Multifamily Homes (Q1/20)
- MFB: Highly Important Smart Home Product Features Offered by Vendors (Q1/20)
- MFB: Operational Savings of Installing Smart Home Devices (Q1/20)
<table>
<thead>
<tr>
<th>CONTENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Additional Apartment Rental Revenue with Smart Technology Command (Q1/20)</td>
</tr>
<tr>
<td>• MFB: Highly Important Criteria for Choosing Smart Apartment Service Provider (Q1/20)</td>
</tr>
<tr>
<td>• MFBs: Challenges in Procuring Smart Home Products (Q1/20)</td>
</tr>
<tr>
<td>• MFB: New Construction with Smart Home Devices (Q1/20)</td>
</tr>
<tr>
<td>• MFB: 2025 New Construction Forecast with Smart Home Devices (Q1/20)</td>
</tr>
<tr>
<td>• MFB: High Concern about Home Building Industry (Q1/20)</td>
</tr>
</tbody>
</table>

Appendix

<table>
<thead>
<tr>
<th>ATTRIBUTES</th>
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