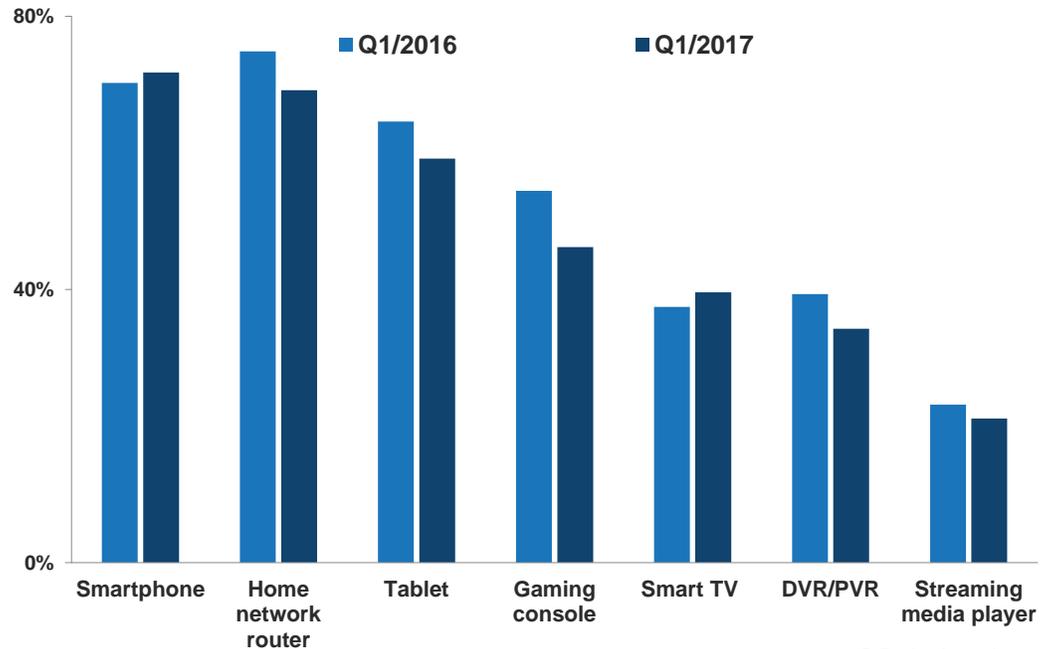


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SYNOPSIS

This consumer research study surveyed more than 1,500 Canadian broadband households to assess awareness, demand, and adoption for connected entertainment, smart home, energy management, and other IoT solutions. Analysts compare 2017 results to data from past surveys, including 2016 data, to identify trends and changing attitudes among Canadian connected consumers.

Consumer Electronic Devices Ownership Canadian Broadband Households



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Number of Slides: 144
Published by Parks Associates

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