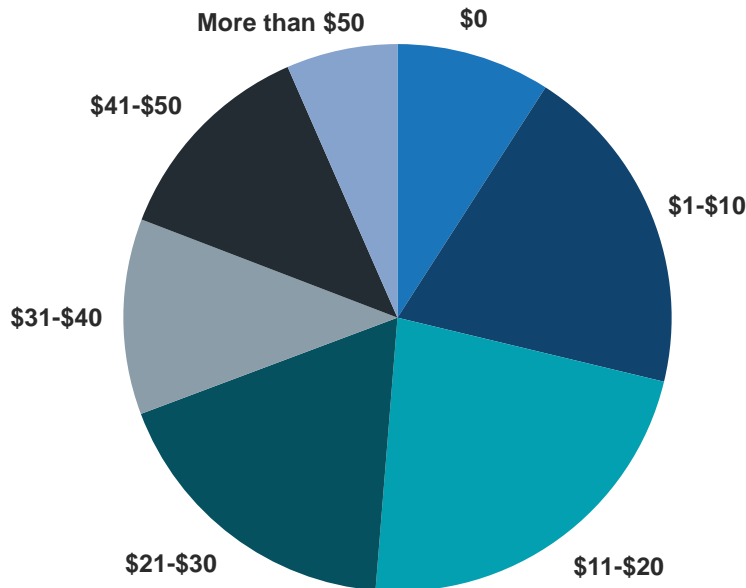


### Recurring Fees: Consumer Value and Pricing for a Comprehensive Smart Home Management System

U.S. Broadband Households



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#### Consumer Analytics Team



Yilan Jiang, Manager of Consumer Research



David Mitchel, Research Analyst



Katherine Li, Researcher



Tu Skuse, Research Analyst

#### Industry Analyst



Tom Kerber, Director, IoT Strategy

#### SYNOPSIS

Understanding consumer perspectives on use of data, privacy, and security is essential as new business models that are based on data analytics are being tested in the market. **360 View: Residential Security & Smart Home** quantifies major trends in the market, including analysis of competition, self-installation, and adoption of interactive services and home controls.

#### ANALYST INSIGHT

“The security industry is the leading channel for smart home services, but competition from network operators and retailers is strong. This research quantifies major trends in the market including analysis of competition, self-installation, and adoption of interactive services and home controls.”

— Tom Kerber, *Director, IoT Strategy*, Parks Associates

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### ATTRIBUTES

#### **Parks Associates**

15950 N. Dallas Pkwy  
Suite 575  
Dallas TX 75248

**parksassociates.com**

**sales@parksassociates.com**

**PHONE** 972.490.1113

**Toll free** 800.727.5711

**FAX** 972.490.1133

Authored by Tom Kerber, Yilan Jiang, David Mitchel, Tu Skuse, and Katherine Li  
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