Advance strategic business planning with up-to-date consumer research and analysis.

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9:30–10:45 AM SMART TV 2012 OUTLOOK
Over 40 percent of all flat-panel TVs sold in 2011 were Internet-connectable, causing huge shifts in viewing habits and in the use of game consoles, tablets, cloud servers and smartphones. Explore television’s evolving role as the foundation of the connected home and its influence on the in-home entertainment/information experience.
Richard Bullwinkle, Chief Evangelist, Roku Corporation
Kurt Hoppa, Director, Smart TV Innovations and Alliances, LG Electronics
Patrick McGinnis, Vice President of Exclusive Brands, Best Buy
Dan Williams, Associate Partner, Consumer Technology Practice, LEVEL Studios
MODERATOR | Kurt Scherf, Vice President, Principal Analyst, Parks Associates

11 AM–12:30 PM VIDEO: THREE SCREENS AND BEYOND
Content must stretch across multiple consumer platforms—smartphones and tablets in hand, connected TVs and Blu-ray players at home. Track premium video’s progress across multiple screens in and outside of the home, and get the inside track on players at home. Track premium video’s progress across multiple consumer platforms.
Jonathan Porteous, Director, Consumer Product Management, Motorola Mobility
Leon Hounshell, Division General Manager, 4Home Connected Solutions, Motoral Mobility
Peter Porteous, CTO, Blue Line Innovations
Anne Shaub, Director, Consumer Product Management, Verizon
Jonathan "JT" Thompson, Utility Sales Leader, GE Appliances
MODERATORS | Tom Korbar, Director, Research, Home Controls and Energy, Parks Associates
Stuart Sikes, President, Parks Associates

1-2:15 PM CONSUMER DEMAND FOR ENERGY AS A SERVICE
Broadband has opened the home energy market to companies beyond traditional utilities and energy-service providers. Using data from Parks Associates’ Residential Energy Management research service, this session unpacks the untapped possibilities for providers and manufacturers in the energy sector and shares how market forces and consumer demand are creating new value-added services.
Leon Hounshell, Division General Manager, 4Home Connected Solutions, Motoral Mobility
Peter Porteous, CTO, Blue Line Innovations
Anne Shaub, Director, Consumer Product Management, Verizon
Jonathan "JT" Thompson, Utility Sales Leader, GE Appliances
MODERATORS | Tom Korbar, Director, Research, Home Controls and Energy, Parks Associates
Stuart Sikes, President, Parks Associates

2:30–3:45 PM TECHNICAL SUPPORT, CUSTOMER SERVICE, AND THE LIFESTYLE IN THE DIGITAL HOME
With the rise of complex, interconnected devices, the need for tech support has grown exponentially. This gives OEMs, retailers, and broadband and independent providers an unprecedented opportunity to forge loyalty-driven, long-lasting consumer relationships. Learn about changes in tech support, their impact on customer satisfaction and the role of the cloud.

David L. Foonce, Chief Technology Officer, Hitachi Communication Technologies America, Inc.
James Morehead, VP Product Management, Support.com
Todd O'Brien, Services Marketing Director for North America Consumer, Dell
Fred Worthing, Founder and CEO, PlumChoice
Michael Wexle, VP, Business Development and Product Strategy, Radialpoint
MODERATOR | Kurt Scherf, Vice President, Principal Analyst, Parks Associates

4:00-5:15 PM THE PERSONAL CLOUD AND DIGITAL LOCKER
Consumers increasingly see physical media as an inconvenience, yet early data show they are not ready to move everything to the cloud. Hear the latest consumer research on the transition to the cloud and enhance your knowledge of the business challenges and opportunities created by the digital locker.
Gary Brotman, Director, Product Marketing, Qualcomm Atheros
Corey Halverson, Product Director of Business Solutions, Akamai Technologies
Stefan Jenowtowski, Head of Business Unit Multimedia, Siemens Communications, Media and Technology
Banx O’Joly, Senior VP—Operational Marketing, Technicolor
TBA, GSMA
MODERATOR | Harry Wang, Director, Health and Mobile Product Research, Parks Associates

5:30 PM RECEPTION | Sponsored by GSMA
The GSMA is the global representative body of more than 800 operators as well as more than 200 companies in the broader mobile ecosystem.
Meet the GSMA at the CONNECTIONS™ Summit and learn more about the exciting new market opportunities created by The Connected Life.

The Connected Life describes a world, where consumers and businesses enjoy great new services through ubiquitous internet coverage provided by advanced mobile broadband networks and experienced through multiple device types, many beyond traditional mobile devices.

The GSMA is the global representative body of more than 800 operators as well as more than 200 companies in the broader mobile ecosystem.
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