

ATTENDEE DEMOGRAPHICS



THE DIGITAL LIVING CONFERENCE & SHOWCASE



In 2007, CONNECTIONS™ hosted more than 850 attendees, including sponsors and speakers. CONNECTIONS™ attracts start-ups, Fortune 500, venture capitalists, public relations, and media companies.

Market areas include broadband-related infrastructure and services, residential gateways, home networks, digital entertainment, and home management.

Participating companies at CONNECTIONS™ manufacture, market, and develop technology-based home networking, residential gateways, attached network devices, and corollary services for the digital entertainment, data networking, and home management industries.

December 4-6, 2007

CONNECTIONS™ Europe: Strategies for Digital Living Markets is an executive conference and showcase featuring high-level analysis and consumer research from Parks Associates, networking opportunities, and information on emerging residential and mobile technologies and services. www.connectionseurope.com



January 8, 2008

CONNECTIONS™ SUMMIT at CES is a one-day executive seminar in conjunction with 2008 International CES and features panel discussions with industry executives and Parks Associates analysts. www.connectionsconference.com

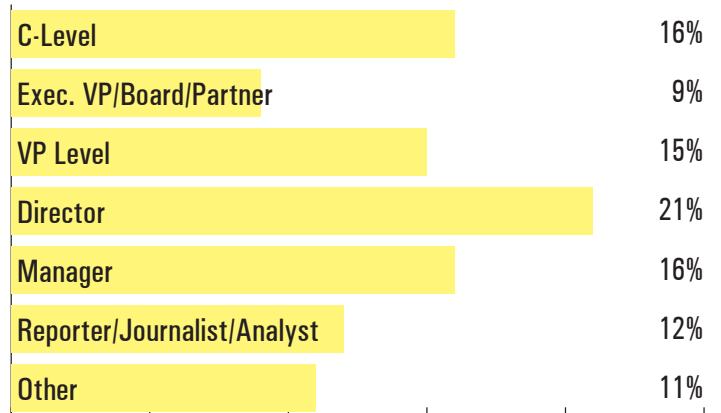


June 24-26, 2008

CONNECTIONS™: The Digital Living Conference and Showcase, produced by Parks Associates in partnership with the Consumer Electronics Association, is the largest executive conference and showcase dedicated to advanced digital lifestyle solutions for residential and mobile environments. www.connectionsconference.com



2007 Attendees by Title



2007 Attendees by Industry



2007 Attendees by Region



For information on participating as a Sponsor, please contact Parks Associates at sales@parksassociates.com or by calling 972.490.1113