

## CONNECTIONS™ 2006 ATTENDEE DEMOGRAPHICS



#### **CONNECTIONS™: The Digital Living Conference and**

**Showcase**, produced by Parks Associates in partnership with the Consumer Electronics Association, is the largest international executive conference for digital home technologies.

**CONNECTIONS™ 2006** was held May 2-4, 2006, at the Santa Clara Convention Center in Santa Clara, Calif. the event hosted 950+ executives and over 120 corporate technology companies, industry organizations and media companies.

#### What industries attend CONNECTIONS™?

Companies that manufacture, market, and develop technology-based home networking, residential gateways, attached network devices, and corollary services for the digital entertainment, data networking, and home management industries.

# CONNECTIONS™ at 2007 International CES

January 8-11, 2007 Las Vegas



Parks Associates and CONNECTIONS™ will host multiple sessions at 2007 International CES.

Be sure to visit us in Booth 26138 in South Hall 2. More information at www.connectionsconference.com or www.cesweb.org.

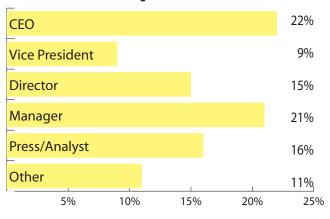
#### CONNECTIONS™ Europe: Strategies for Digital Living Markets



Nov 14-16, 2006 Adlon Kempinski Berlin, Germany www.connectionseurope.com

The event will bring together market leaders from companies around the world to discuss the regional and global opportunities and challenges for digital products and services.

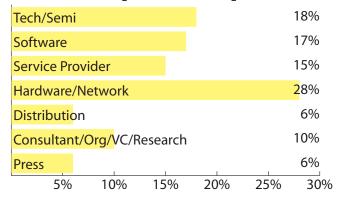
## By Title



### By Region

West Coast						<mark>57</mark> %
East Coast						13%
Central						9%
Sout	h					7%
Europe						5%
Canada						4%
Asia		1		1	1	6%
	10%	20%	30%	40%	50%	60%

### By Industry



### **CONNECTIONS™ 2007**

1-3 MAY 2007 SANTA CLARA CONVENTION CENTER SANTA CLARA, CA

Contact sales@parksassociates.com or call 972-490-1113 for sponsorship information Visit www.connectionsconference.com for more information