CONNECTIONS™ 2004 Attendee Demographics

CONNECTIONS™: The Digital Home Conference and Showcase, produced by Parks Associates in partnership with the Consumer Electronics Association, is the largest international executive conference for digital home technologies.

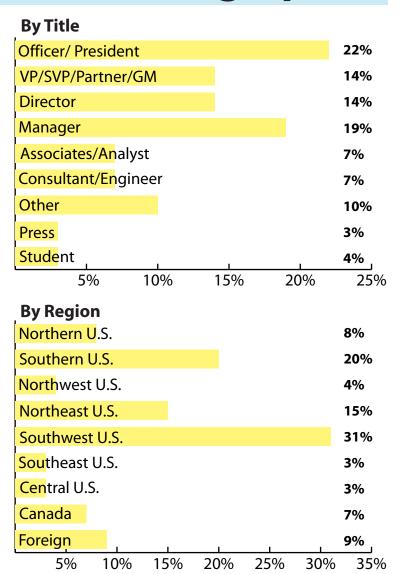
CONNECTIONS™ 2004 was held 5-7 MAY 2004 in Dallas,TX, and hosted 530+ executives.







By Industry			
Association			8%
Consumer Electronics			8%
Computing			5%
Home Controls			4%
Entertainment Services			8%
Media/Analyst			11%
Networking & Technology			11%
Other			2%
Retail			5%
Semiconductor			17%
Software			8%
Telecom & Related			11%
Venture Capitalist		I	2%
5%	10%	15%	20%



For information on attending or sponsoring, please visit **www.connectionsconference.com** or contact Candi Richardson at **candi@parksassociates.com**.