

ATTENDEE DEMOGRAPHICS



THE DIGITAL LIVING CONFERENCE & SHOWCASE



CONNECTIONS™: The Digital Living Conference and Showcase is hosted by leading research firm Parks Associates with support from the Consumer Electronics Association (CEA®) and is the premier executive event focused on the market developments and growth factors for advanced digital lifestyle solutions.

This unique research-driven executive conference and showcase, hosting close to 1,000 attendees each year, delivers insight and recommendations for new business models and opportunities in digital media/content, connected consumer electronics, broadband and value-added services, and home systems.

WHO ATTENDS?

CONNECTIONS™ has hosted over 5,000 executives in the past 12 years. The event addresses critical business issues pertaining to the converging entertainment, media, and service markets for consumers.

This executive conference and showcase attracts start-ups, Fortune 500, venture capitalists, public relations, and media companies.

This premier event hosts the decision makers for all industries within the digital living domain, making it an excellent environment for networking and sponsorship.

NEXT EVENT

CONNECTIONS™:
The Digital Living Conference and Showcase
 June 2-4, 2009 | Santa Clara Convention Center
www.connectionsconference.com

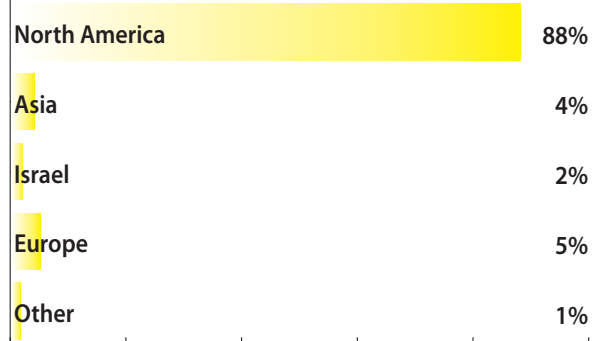
For information on participating as a Sponsor, contact Parks Associates at sales@parksassociates.com or by calling 972.490.1113.

2008 EVENT DEMOGRAPHICS

By Title



By Region



By Industry

