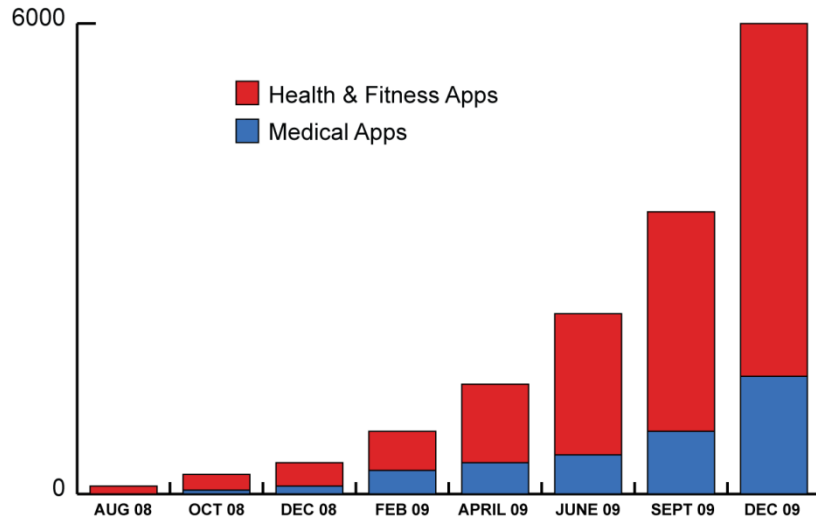


Synopsis

This report reviews the digital health industry's achievements and setbacks over the last five years and highlights new technology trends and application growth areas that will continue to drive the market in the next decade. This report focuses on consumer-driven care technologies and services and updates and expands on Parks Associates' 2006 study *Delivering Quality Care to the Digital Home*.

Personal Health Applications on iPhone

**iTunes App Store
Medical and Health & Fitness App Availability**



Source: Parks Associates ©2010 Parks Associates

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"Digital technology's foray into the healthcare industry has been arduous, but it sowed the seed for growth. Today the call for new care models supported by technologies resonates across the industry," said Harry Wang, director, health and mobile product research, Parks Associates. "Technologies are finally starting to influence care models, and a new breed of entrepreneurs and business leaders are turning their visions into solid business plans. Now we don't need proof that technology can work; we need error-free execution."

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Delivering Quality Healthcare to the Digital Home: 2010 Update

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