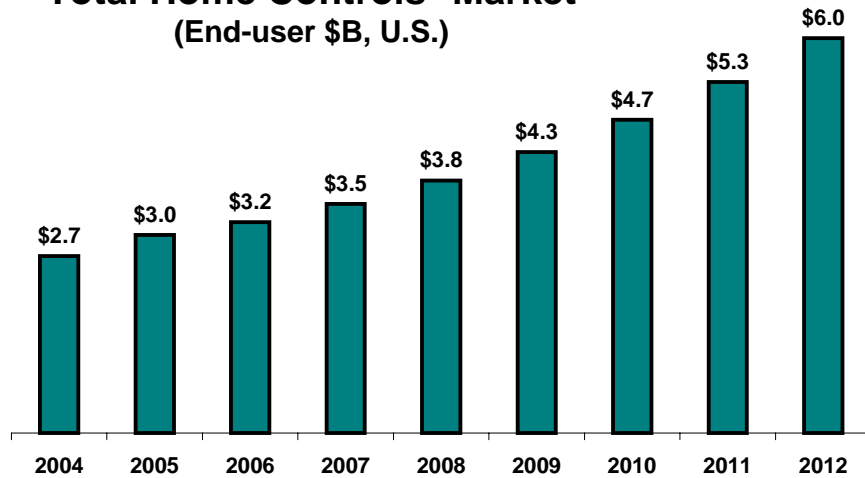


**Synopsis**

This report provides in-depth analysis of the home controls market based on surveys and research of all principals in the home systems installation channel, including custom electronic systems designers / integrators, security systems integrators / installers, home builders, & consumers. It provides updated forecasts of unit sales and revenues for home controls, presented both in aggregate and in key segments including application, single-family vs. multifamily units, and new vs. existing homes.

**Market Value for Home Controllers: 2004-2012**

**Total Home Controls\* Market  
(End-user \$B, U.S.)**



Source: Home Systems: Home Controls Update  
© 2007 Parks Associates

\* Controller Hardware & Software Only;  
Excludes Installation Fees

**Publish Date:** June 07

“Activities like Best Buy’s new ConnectedLife.Home package are setting the stage for broad-based adoption of connected home systems,” said Bill Ablondi, director of home systems research for Parks Associates. “The market for home controls lacks consumer awareness, not technical capability, and the entry of high-profile companies, together with the increasing adoption of broadband and connected-entertainment services, will help overcome this hurdle.”

**Contents**

**The Bottom Line** is a concise, executive-level summary of the current state of the market, evolutionary path, and the implications for companies doing business in this space.

A Parks Associates’ **Resource Book** contains a wealth of consumer survey data and company profiles—a must-have reference for product/market planning.

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For: Control System Manufacturers  
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