

By Chris O'Dell, Research Associate, Parks Associates

Synopsis	Ecosystem Overview
<p>Partnerships are vital to creating an intelligent and coordinated ecosystem. Works with Nest, Apple HomeKit, and SmartThings are all building an ecosystem of products and services that seamlessly work together and provide an exceptional user experience. This report reviews the strategies of the major smart home platforms in the consumer electronics and security industries and their approach to attracting manufacturers to their ecosystem.</p>	<div style="text-align: center;"> <h3>Smart Home Ecosystem</h3> <p>© Parks Associates</p> </div>
<p>Publish Date: 1Q 19</p>	<p>“Tech giants, security providers, ISPs, and manufacturers are in a race to control the smart home ecosystem. They see the opportunity to accelerate adoption of smart home products, and to drive revenue for hardware and complementary services by integrating and improving the user experience. Companies that lead in ecosystem development can insert their brand into every interaction in the smart home and become indispensable as a control interface for the consumer,” said Chris O’Dell, Research Associate, Parks Associates.</p>
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List of Companies	
ADT	Lowe's
Alarm.com	Microsoft
AllSeen Alliance	Nest
Amazon	Nexia
Apple	NVIDIA
Apple HomeKit	Open Connectivity Foundation
AT&T	Philips
August	Ring
Best Buy	Roku
Chamberlain	Samsung
Comcast	Savant
Comcast Xfinity	SimpliSafe
Control4	Singled
Cox	SmartThings
Crestron	Snips
Ecobee	Sonos
Eero	SoundHound
Frontpoint	Stringify
GE	Synaptics
Google	Tile
Honeywell	Verizon
iControl	Vivint
Ideal Life	Works with Nest
IKEA	Yonomi
iRobot	Zen
Josh.ai	Zigbee
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