Synopsis
Numerous new competitors are expanding the market and impacting recurring monthly revenue for security services. Quantifying the market and understanding trends in self-installation, ad hoc and professional monitoring, interactive services, and home control device attachment are essential. This report quantifies trends and explains the forces impacting the residential security market. It includes five-year market forecasts for professional and DIY security market segments.

Publish Date: 4Q 19

"Residential security serves as a multi-billion dollar opportunity for incumbents as well as new entrants looking to claim a piece of the growing pie. As consumers adopt interactive services and home controls in increasing percentages with their security system installation, total security monitoring fees will rise," said Dina Abdelrazik, Senior Analyst, Parks Associates.

Contents
1.0 Report Summary
   1.1 Purpose of Report
   1.2 Scope of Report
   1.3 Research Approach/Sources
2.0 Factors Driving or Inhibiting Security System Adoption
3.0 Overall Residential Security Adoption
4.0 Professionally Monitored Home Security
   4.1 Professional Monitoring by Households
   4.2 Average Recurring Monthly Revenue
   4.3 Professional Monitoring by Installation Method
   4.4 Professional Monitoring by Add-on Services
5.0 Self-Monitored Home Security
   5.1 Self-Monitoring by Households – Units and Percentage
   5.2 Recurring Monthly Revenue for Self-Monitored Fee-Based Security
5.3 Self-Monitoring by Installation Method
5.4 Self-Monitoring by Add-on Services

6.0 Equipment and Monitoring Revenues

7.0 Forecast Methodology

8.0 Appendix
8.1 Glossary
8.2 Index

Figures

- Security System Adoption: Driver and Inhibitors
- Presence and Type of Security System – All US Households (2019)
- Professional Monitoring of US Households with and without Broadband (2018-2024)
- Forecast of Average Monthly Fee for Professional Monitoring (2018-2024)
- Forecast of Professionally Monitored Households by Installation (2018 – 2024)
- Forecast of Professionally Monitored Security by Add-on Services (2018-2024)
- Flowchart for Security System Sales and Adoption Forecast
- Forecast Flowchart for Security Industry Revenues

List of Companies

- ADT
- Alarm.com
- Amazon
- Brinks
- Cognitive Systems
- Frontpoint
- Nest
- Ooma
- Qualcomm
- Resideo
- Ring
- Scout Alarm
- SimpliSafe
- Stanley Black & Decker
- Vivint
<table>
<thead>
<tr>
<th>Attributes</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parks Associates</td>
<td>Authored by Dina Abdelrazik</td>
</tr>
<tr>
<td>5080 Spectrum Drive</td>
<td>Executive Editor: Tricia Parks</td>
</tr>
<tr>
<td>Suite 1000W</td>
<td>Published by Parks Associates</td>
</tr>
<tr>
<td>Addison, TX 75001</td>
<td>© October 2019 Parks Associates</td>
</tr>
<tr>
<td>800.727.5711 toll free</td>
<td>Addison, Texas 75001</td>
</tr>
<tr>
<td>972.490.1113 phone</td>
<td>All rights reserved. No part of this book may be reproduced, in any form or by any means, without permission in writing from the publisher.</td>
</tr>
<tr>
<td>972.490.1133 fax</td>
<td>Printed in the United States of America.</td>
</tr>
<tr>
<td>parksassociates.com</td>
<td>Disclaimer</td>
</tr>
<tr>
<td>sales@</td>
<td>Parks Associates has made every reasonable effort to ensure that all information in this report is correct. We assume no responsibility for any inadvertent errors.</td>
</tr>
<tr>
<td>parksassociates.com</td>
<td></td>
</tr>
</tbody>
</table>

© 2019 Parks Associates. All rights reserved.