Smart home innovation enables consumers and communities to save money and manage precious natural resources. This report examines relevant product categories such as smart thermostats, smart water leak detectors, and smart sprinkler controllers. It assesses which consumer segments are most likely to purchase resource management devices and what other device categories consumers are most likely to adopt. It examines key industry players and trends in energy and water management. The report includes five-year forecasts for smart thermostats, smart leak detectors, and smart sprinkler controllers.

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“As the smart home market seeks to grow beyond tech-enamored early adopters to reach the more cost-conscious mass market, home resource management use cases may well become the tipping point for broad adoption,” said Brad Russell, Research Analyst. “Water management is getting increasing attention from both a resource savings and damage mitigation perspective, leading consumers, enterprises, insurers, and municipalities to explore new devices and platforms.”

### Contents

1.0 Report Summary
   1.1 Purpose of Report
   1.2 Scope of Report
   1.3 Research Approach/Sources

2.0 Home Resource Management Overview
   2.1 Household Resource Consumption and Savings Potential
      2.1.1 Residential Energy Consumption, Cost, and Savings
      2.1.2 Residential Water Consumption, Cost, and Savings
   2.2 Trends in Energy Management Services and Programs
# Table of Contents

**3.0 Smart Energy Product Innovations and Trends**
- 3.1 Smart Thermostats
  - 3.1.1 Features and Functionality
  - 3.1.2 Leaders and Innovators
  - 3.1.3 Consumer Data Dashboard
  - 3.1.4 Drivers and Barriers
  - 3.1.5 Segment Trends
- 3.2 Smart Water Heater Controllers
  - 3.2.1 Features and Functionality
  - 3.2.2 Leaders and Innovators
  - 3.2.3 Drivers and Barriers

**4.0 Smart Water Product Innovation and Trends**
- 4.1 Water Leak Detectors, Shut-off Valves, and Flow Meters
  - 4.1.1 Features and Functionality
  - 4.1.2 Leaders and Innovators
  - 4.1.3 Consumer Data Dashboard
  - 4.1.4 Drivers and Barriers
  - 4.1.5 Segment Trends
- 4.2 Smart Sprinkler Controllers
  - 4.2.1 Features and Functionality
  - 4.2.2 Leaders and Innovators
  - 4.2.3 Consumer Data Dashboard
  - 4.2.4 Drivers and Barriers
  - 4.2.5 Segment Trends

**5.0 Consumer Demographics and Segmentation**
- 5.1 Energy & Water Device Adoption
- 5.2 Demographics
- 5.3 Energy Values Segments
- 5.4 Attitudinal Segmentation

**6.0 Forecast**
- 6.1 Forecast Methodology
- 6.2 Smart Thermostats
- 6.3 Smart Water Leak Detectors
- 6.4 Smart Sprinklers

**7.0 Implications and Recommendations**

**8.0 Appendix**
- 8.1 Glossary
- 8.2 Index
- 8.3 Image Sources

---

**Figures**
- Companies Researched for Report
- Map of Water Stress in the U.S.

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### Managing Home Resources: Smart Energy and Water Products

#### Table of Contents

By Brad Russell, Research Analyst

2015 Residential Site Energy Consumption End Use  
2015 Residential Energy Use Expenditure  
Energy Saving Actions Taken Over the Past 12 Months  
Potential Energy Savings by Manufacturer Claims  
Residential Indoor Water End Use  
Consumer Reported Smart Thermostat Share (2015)  
Company Profile – Nest  
Company Profile – Honeywell Lyric  
Company Profile – Ecobee 3  
Smart Thermostat Installation  
Smart Thermostat Channels  
Company Profile – Smart Water Heater Controllers and Compatible Heaters  
Water Leak Detector Installation  
Water Leak Detector Sales Channels  
Consumer Reported Share of Smart Sprinklers (2015)  
Company Profiles – Blossom  
Company Profiles – Rachio  
Company Profiles – Rain Machine  
Company Profiles – BlueSpray  
Company Profiles – SkyDrop  
Smart Sprinkler Installation  
Smart Sprinkler Sales Channels  
Smart Energy and Water Device Purchases, Adoption, and Intention  
Demographic Comparison of Selected Energy and Water Devices  
Energy Values Segments  
Energy Value Segments of Smart Thermostat Owners  
Owner Attitudes on Issues Relative to Smart Thermostats  
Non-owner Attitudes on Issues Relative to Smart Thermostats  
Forecast Methodology for Smart Energy and Water Management Devices  
Smart Thermostat Sales Forecast by Region (2016 – 2020)  
Smart Water Leak Detector Sales Forecast by Region (2016 – 2020)  
Smart Sprinkler Controller Sales Forecast by Region (2016 – 2020)

#### List of Companies

<table>
<thead>
<tr>
<th>2Gig</th>
<th>Insteon</th>
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</thead>
<tbody>
<tr>
<td>A.O. Smith</td>
<td>leakSMART</td>
</tr>
<tr>
<td>Aeón Labs</td>
<td>Lennox</td>
</tr>
<tr>
<td>Amazon</td>
<td>Lowe’s</td>
</tr>
<tr>
<td>American Water Heater Company</td>
<td>Motorola</td>
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<tr>
<td>Apple</td>
<td>Nest</td>
</tr>
<tr>
<td>Aquanta</td>
<td>Orbit</td>
</tr>
<tr>
<td>Austin Energy</td>
<td>Rachio</td>
</tr>
<tr>
<td>Blossom</td>
<td>Radio Thermostat</td>
</tr>
<tr>
<td>BlueSpray</td>
<td>RainMachine</td>
</tr>
<tr>
<td>Bradford White</td>
<td>RCS</td>
</tr>
<tr>
<td>Carrier</td>
<td>Rheem</td>
</tr>
<tr>
<td>Centralite</td>
<td>Roto-Rooter</td>
</tr>
</tbody>
</table>

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### Table of Contents

ComEd  
DynaQuip Controls  
Ecobee  
Everspring  
FortrezZ  
GE Security  
General Electric  
GoControl  
Home Depot  
Honeywell  
Salt River Project  
Showtime  
SkyDrop  
SmartThings  
Southern California Edison  
tado  
Trane  
Univision Now  
WaterCop  
Whirlpool

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