Voice technology is an emerging trend in the consumer entertainment world, with voice control increasingly becoming embedded in devices such as smart speakers, TV remotes, and smart TVs. This report presents an overview of the voice technology landscape for consumer entertainment services, with a focus on crossovers, enabling technologies, and new opportunities. It also includes five-year forecasts for smart speakers, voice-controlled smart TVs, and voice-controlled TV remotes in the U.S. market.

"The pervasiveness of smart speakers with personal assistants is influencing the strategies of connected entertainment device manufacturers. The decision to offer voice on a propriety platform, select a specific voice platform partner like Amazon or Google, or produce a multipurpose-compatible device carries significant implications. The market entrance of new smart speaker vendors will only complicate the decision-making process for traditional CE device manufacturers," said Craig Leslie, Senior Analyst, Parks Associates.

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