Global Connected Living Outlook 2017: Building on the IoT

Synopsis
This report provides a big-picture assessment of the markets serving consumers’ connected lifestyle. It evaluates trends in service categories, including broadband, television, digital content, residential security, and connected health and wellness, as well as connected home product categories, including home networks, smart home devices, and connected consumer electronics. It includes five-year forecasts for select product categories.

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“After years of broadband and wireless technology diffusing into and throughout the home, consumers are reaching an inflection point in how they communicate, access information, and control their homes. The groundwork for the consumer IoT – networked products that are connected to the Internet and have an accompanying virtual object in the cloud - is in place,” said Dina Abdelrazik, Research Analyst.

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